



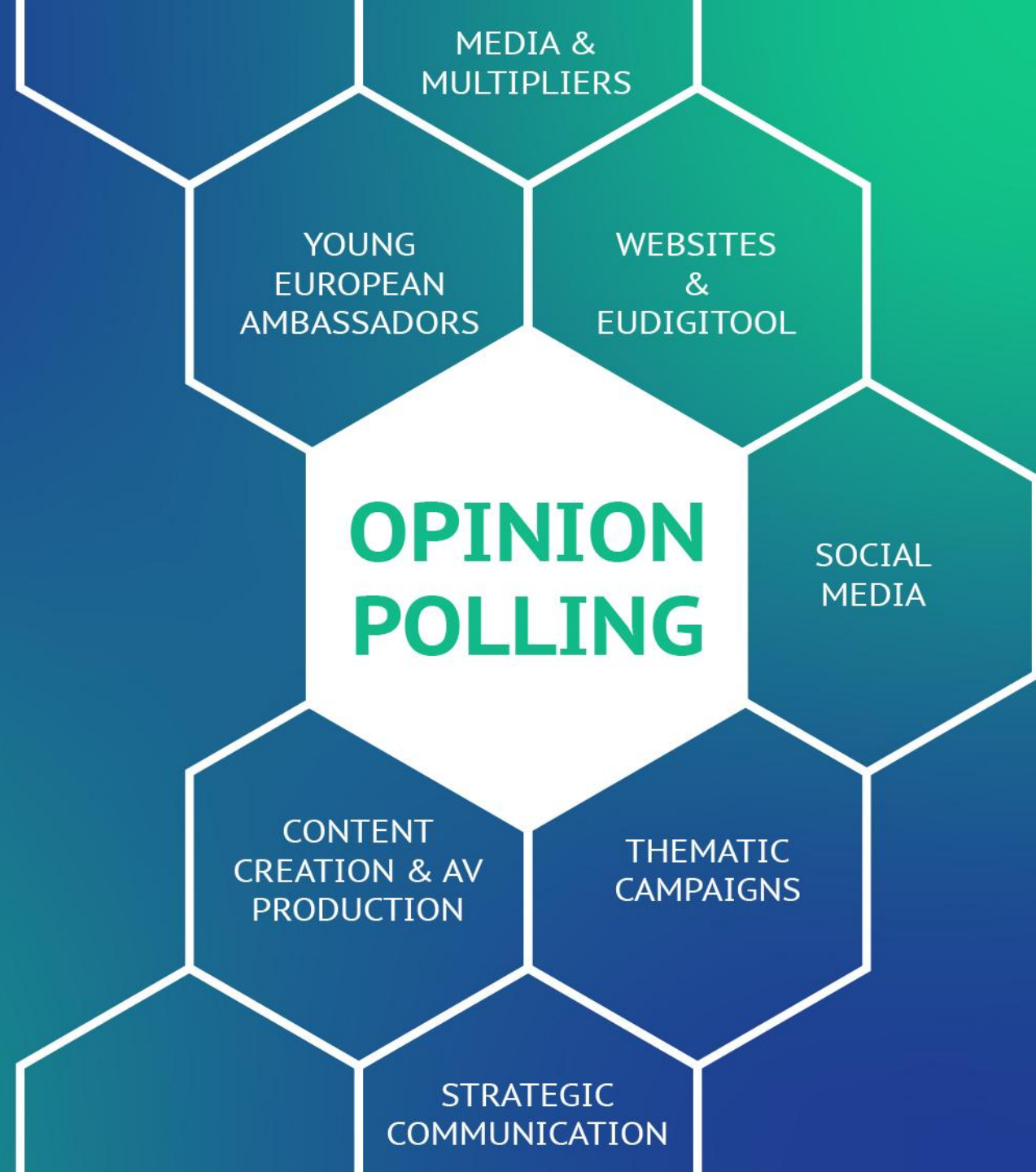
Funded by  
the European Union

# EU NEIGHBOURSEAST

## ANNUAL SURVEY

Spring 2026

## GEORGIA



# Methodology

**Quantitative survey** targeting the general population in Georgia aged 15+ and living in the country.

**1002 respondents** randomly selected through a two-stage stratified sampling design with settlements as Primary Sampling Units (PSUs) & individuals as Secondary Sampling Units (SSUs).

Face-to-face interviews (fieldwork) conducted in end-**January/February 2025** and covering the following topics:

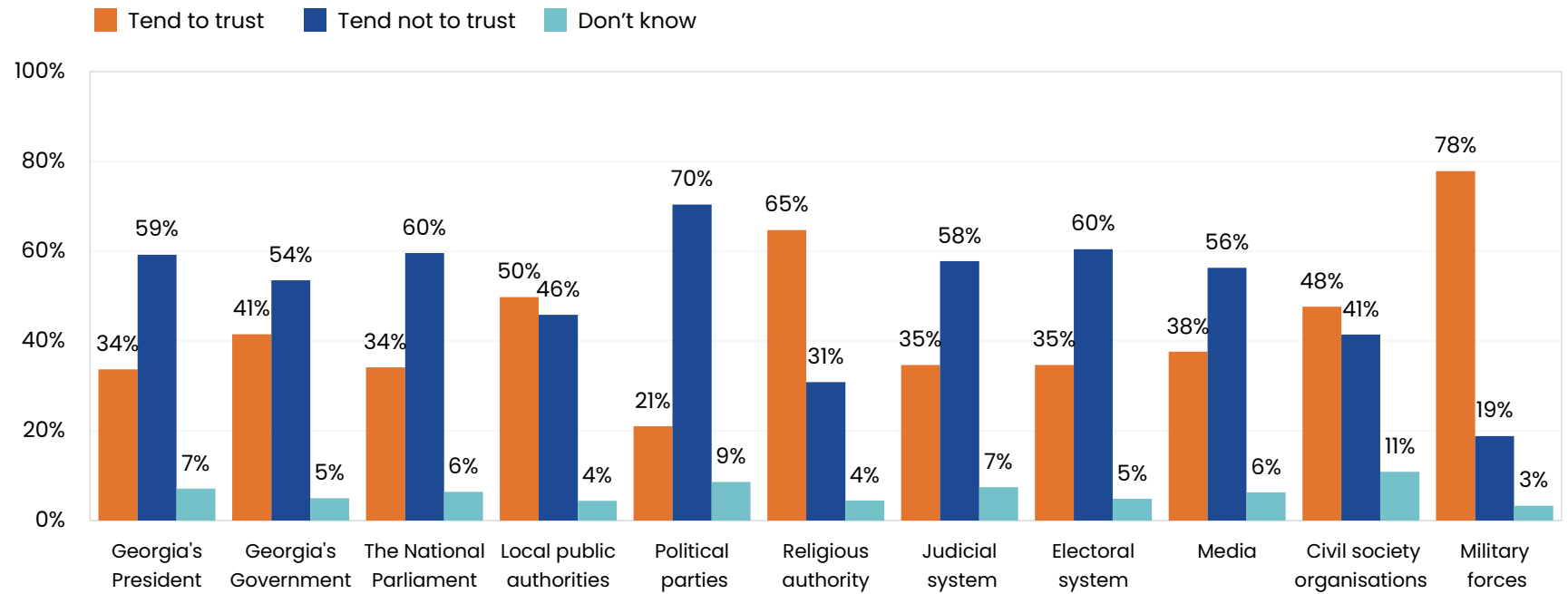
- Information, awareness and perceptions of the EU
- EU relations with Georgia and awareness of the EU's financial support
- Disinformation and agreement on common narratives
- Public perceptions of EU accession: support, expectations and concerns
- Institutional trust and national challenges
- Source of news and information.

**1.**

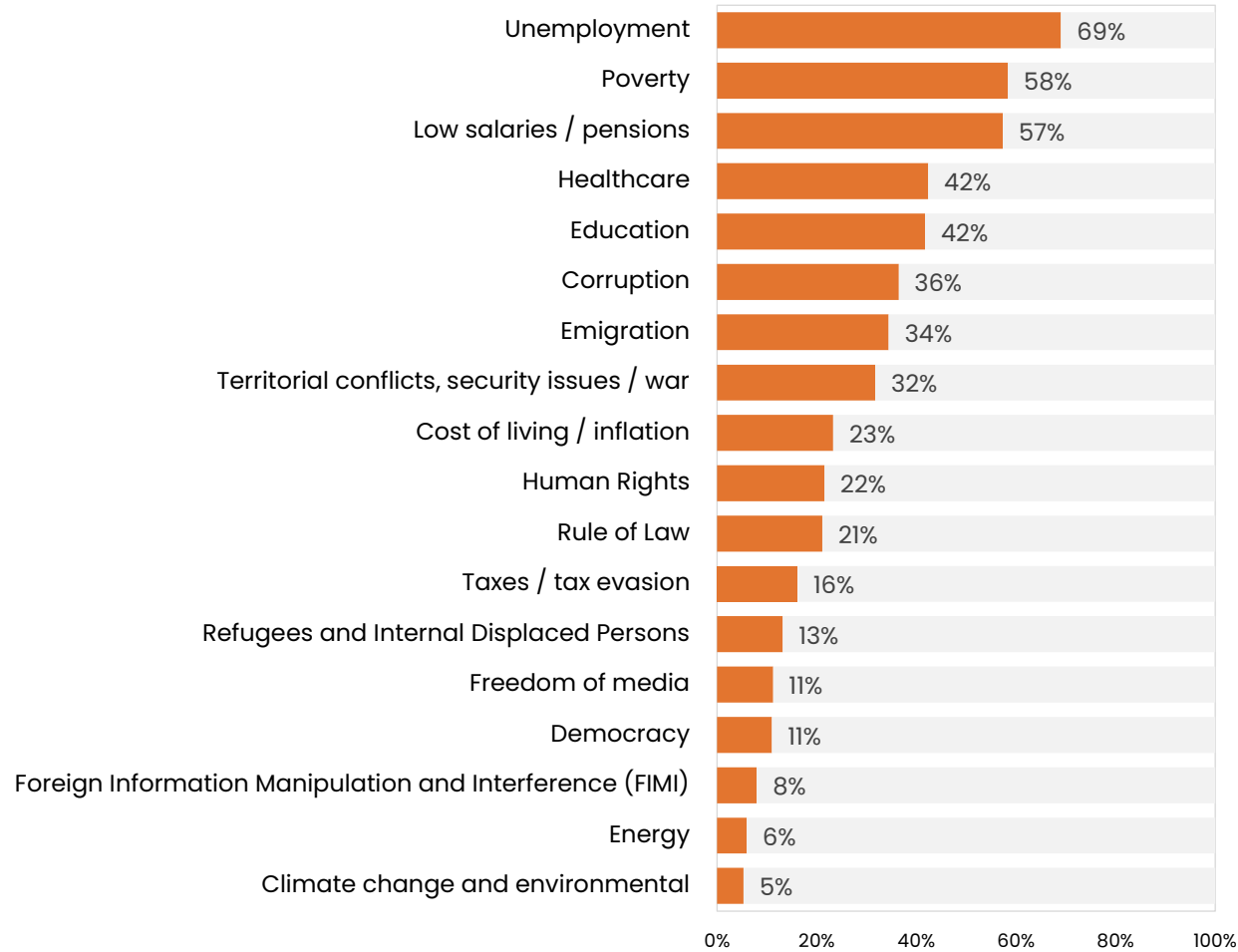
# **CONTEXT & INSTITUTIONAL LANDSCAPE**

Trust levels across key institutions and systems

Please tell us which is your level of trust for the following institutions, organisations and systems



What do you consider to be the most pressing problems facing Georgia?



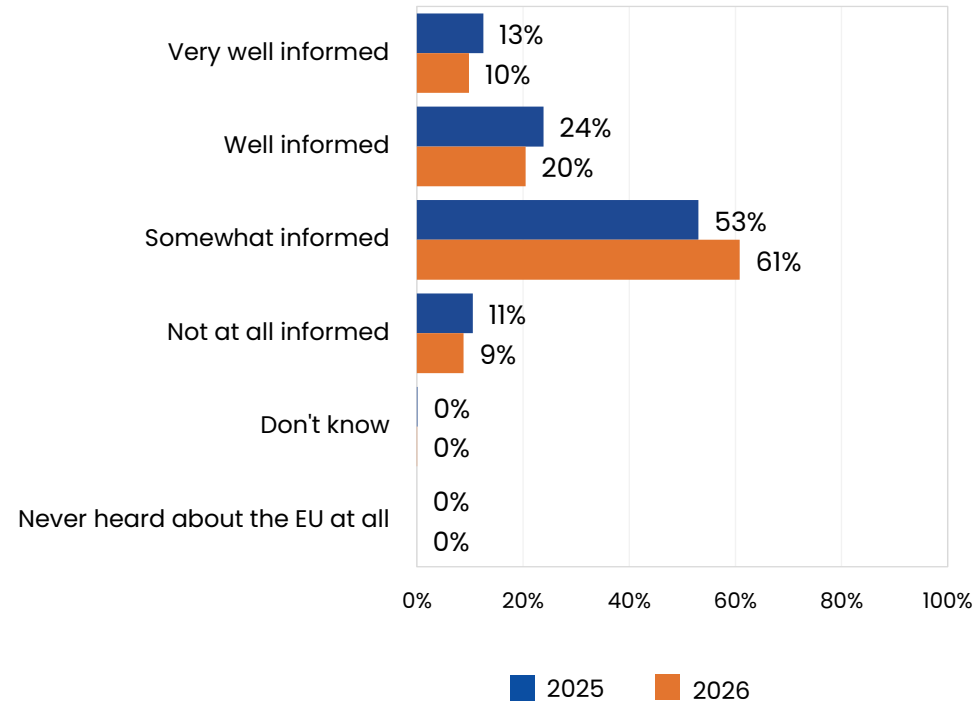
Most pressing problems in Georgia

**2.**

## **THE EU IN GEORGIA: IMAGE, TRUST & VISIBILITY**

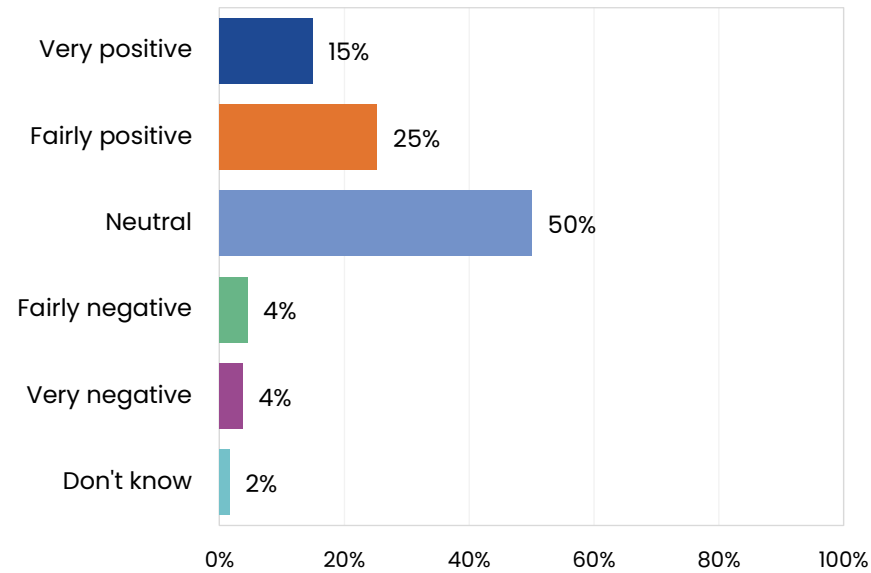
Awareness of the EU

To what extent are you informed about the European Union?



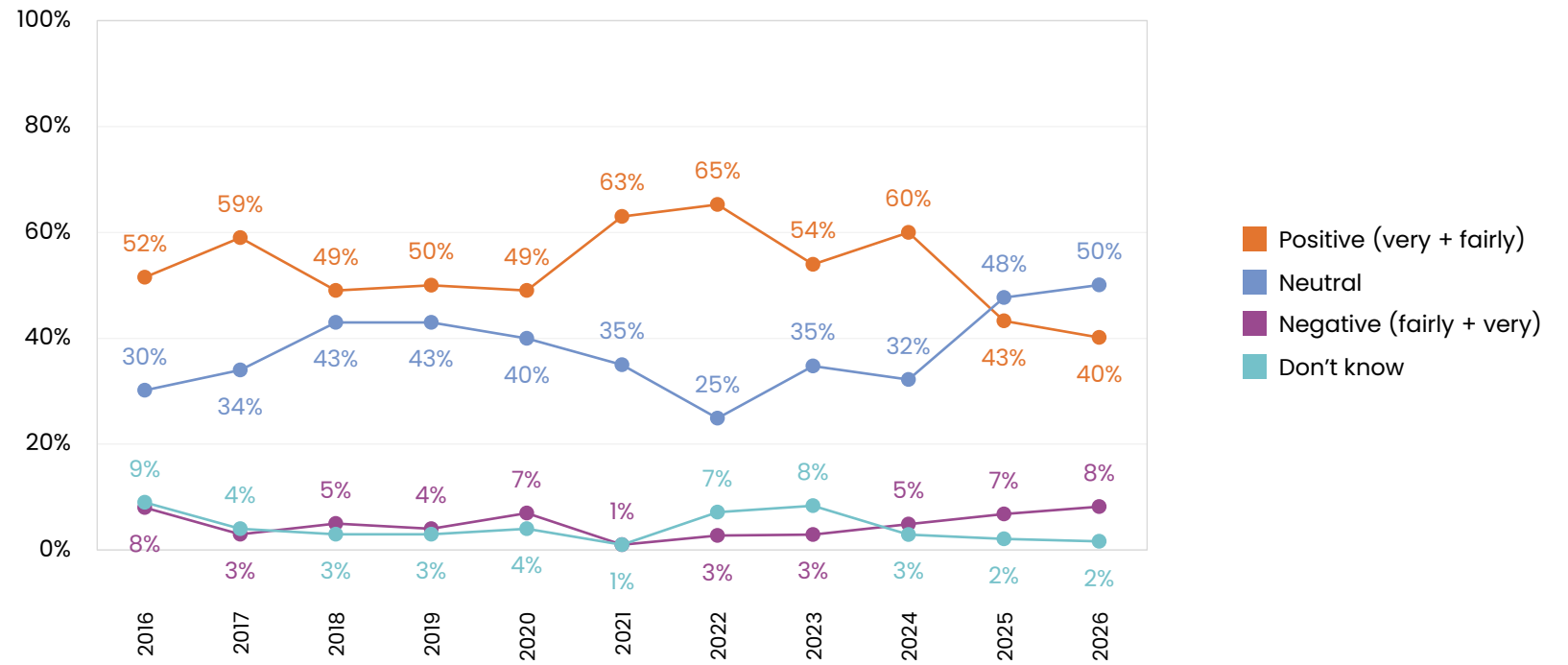
**30%**  
of citizens say they are **well or very well informed** about the EU.

Do you have a very positive, fairly positive, neutral, fairly negative or very negative image of the European Union?

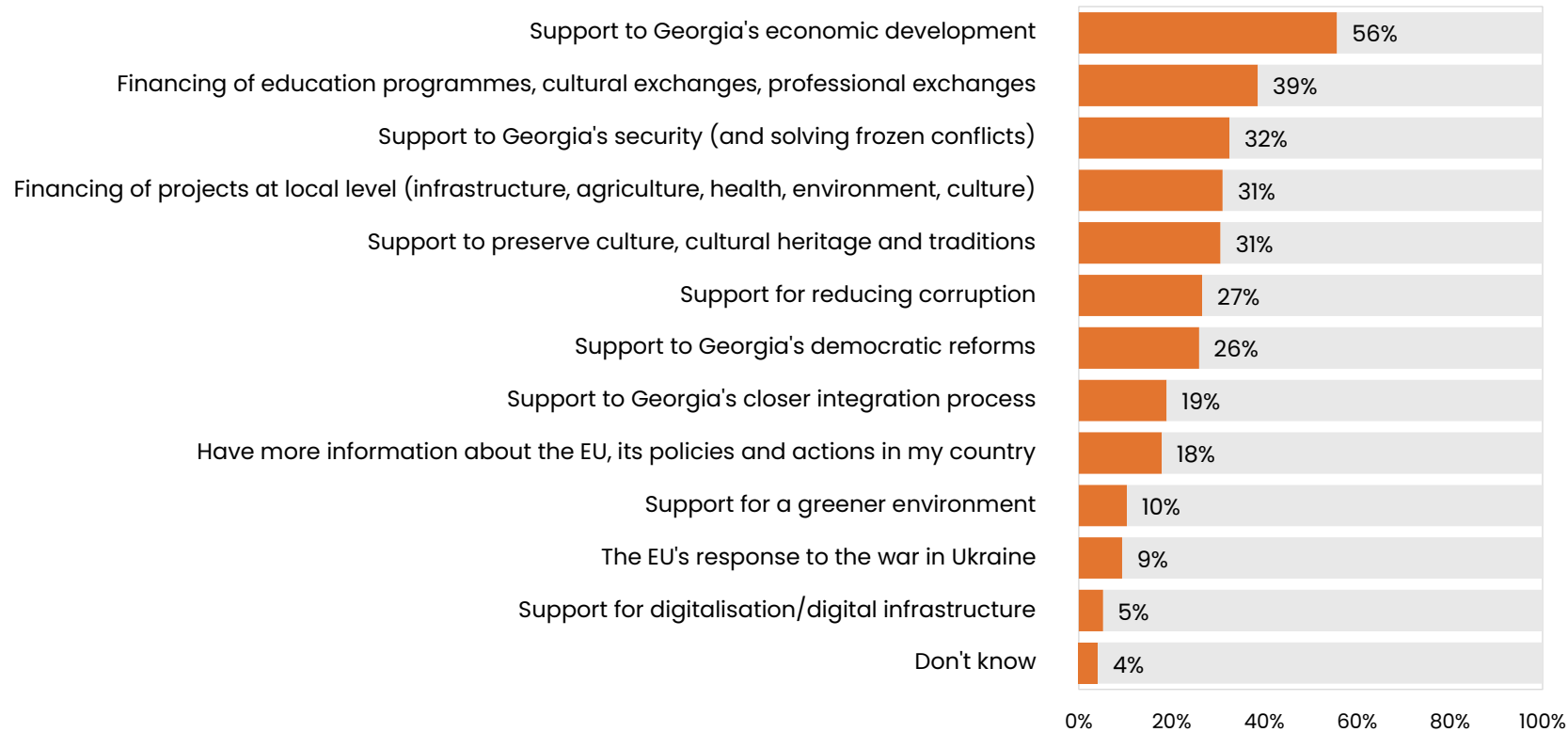


**40%**  
of citizens have a **positive image** of the EU in 2026

Image of the EU over time



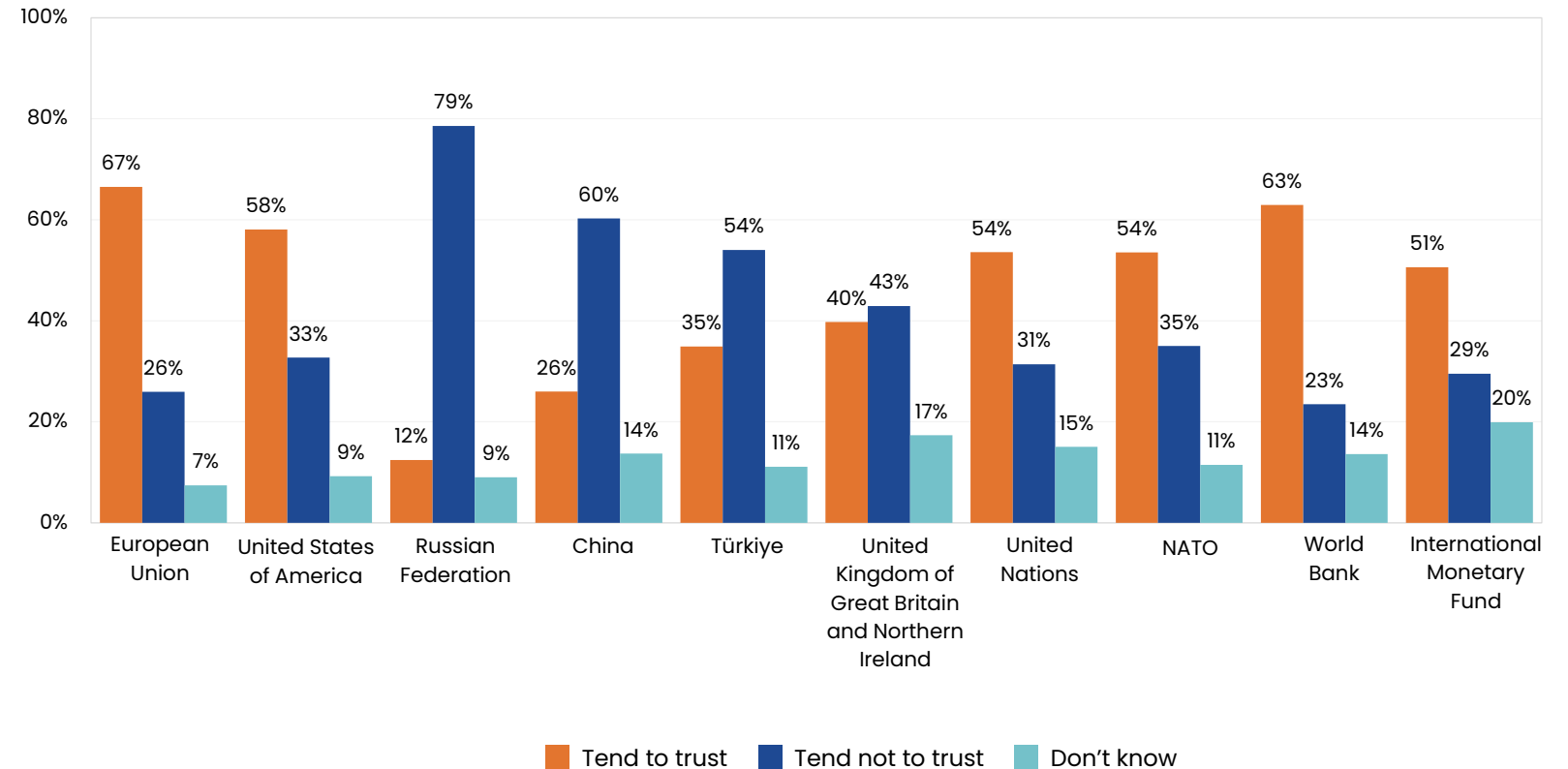
In your opinion, which factors could make Georgians more positively disposed towards the EU?



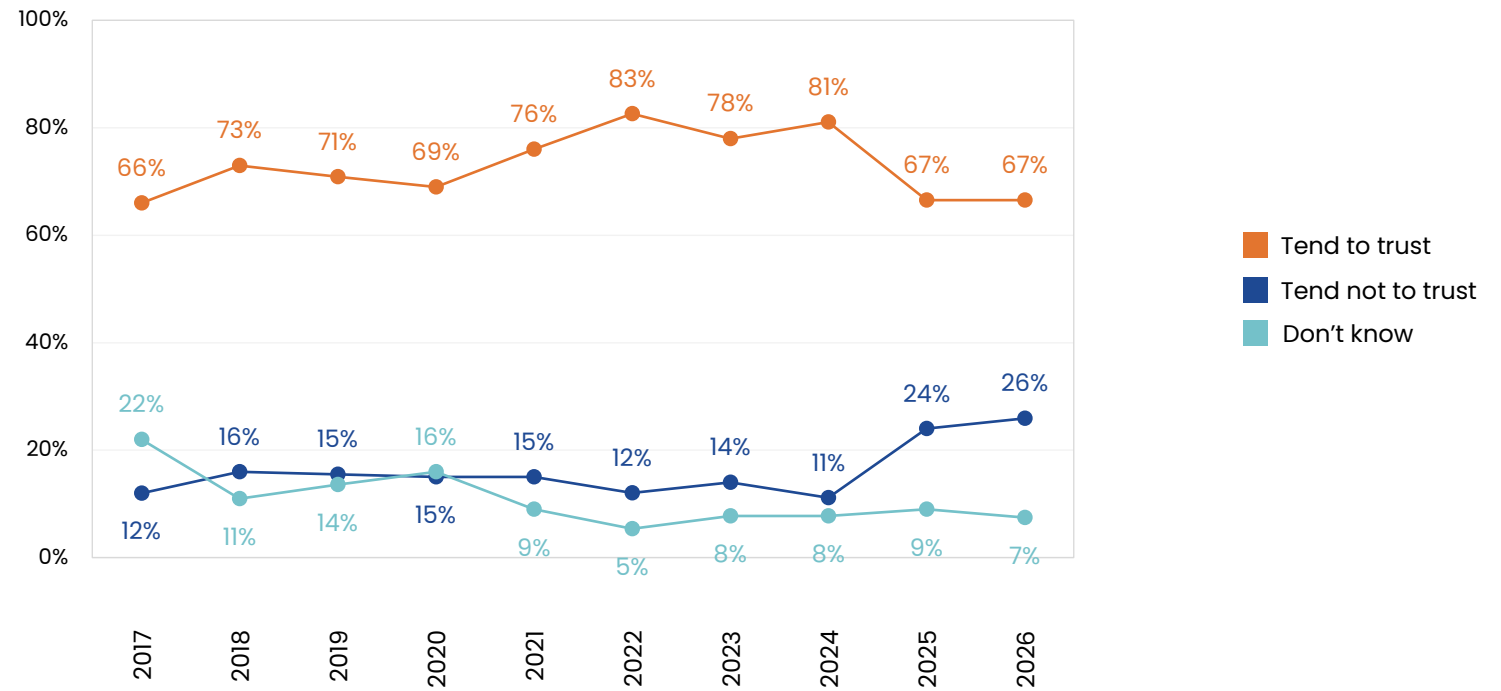
Levers to increase positive perceptions of the EU

Trust towards international institutions / countries

For each of the following institutions/countries, please tell me if you tend to trust it or tend not to trust it.

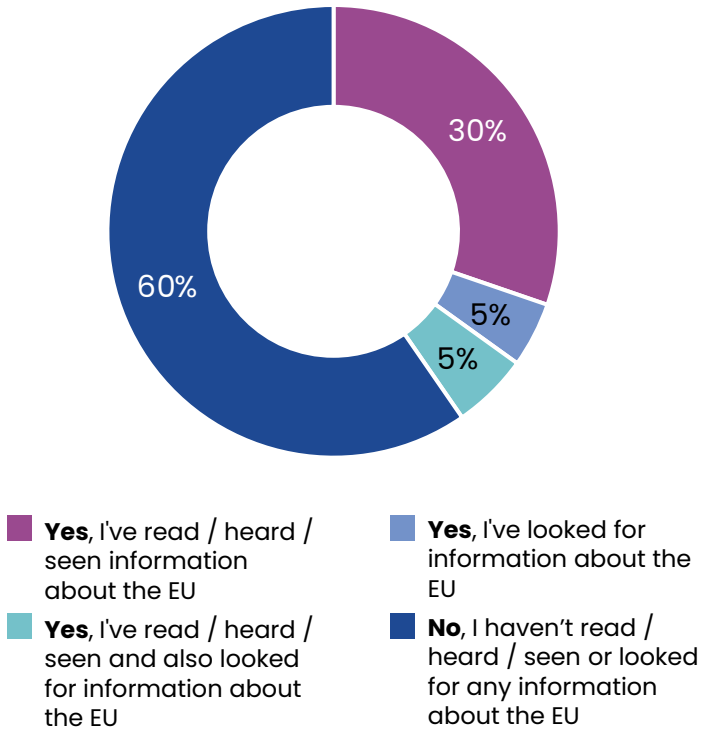


Trust towards the EU over time

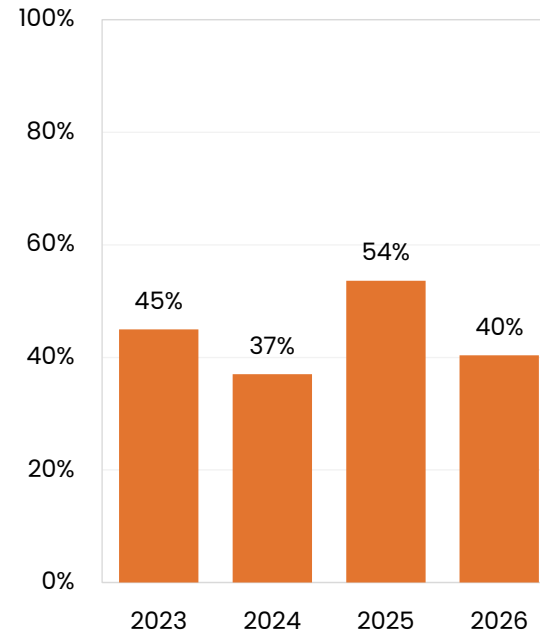


Have you read, seen or heard, or looked for any information about the EU in the last three months?

2026 level of exposure to information on EU – detailed breakdown



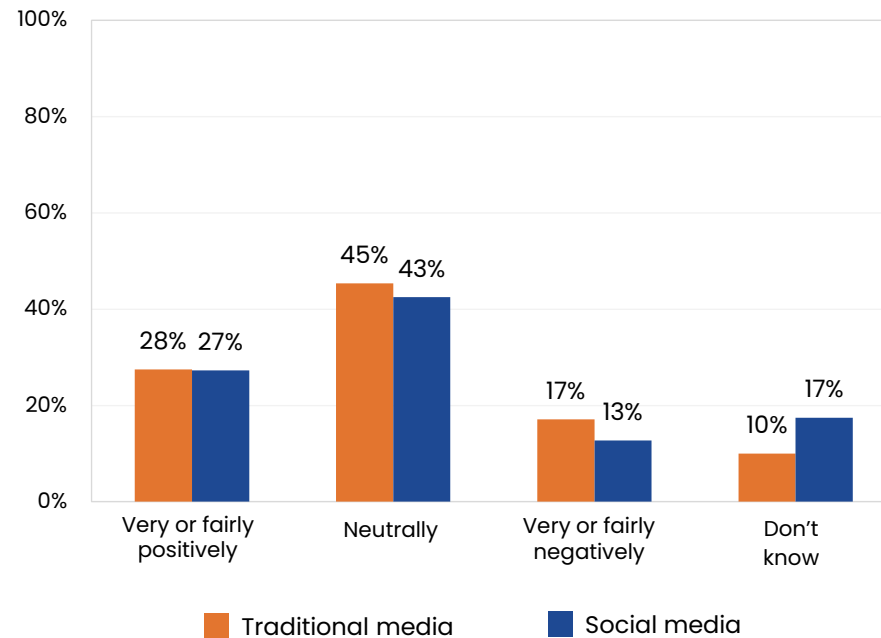
Level of exposure to information about the EU over time



Exposure to information about the EU

Media tone & access to euneighbourseast.eu website

In general, how would you say the EU was presented in traditional media (i.e., television, radio and or newspaper) and In social media?



Awareness of the euneighbourseast.eu website:

12%

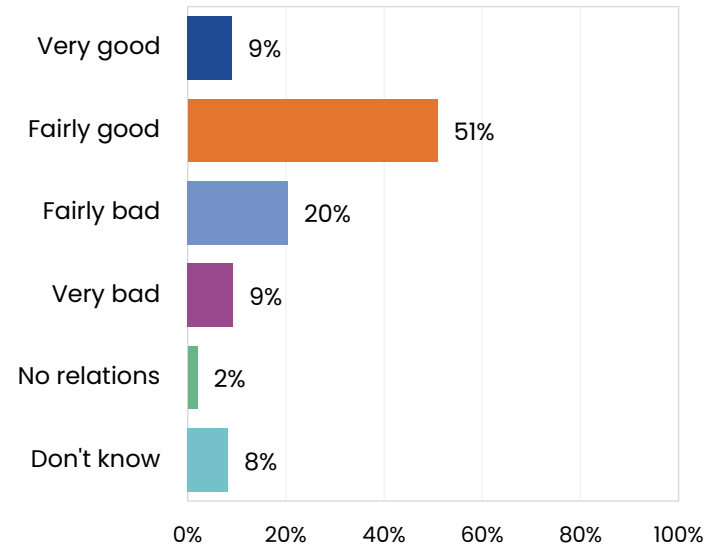
of citizens have accessed (5%) or heard of (7%) it

**3.**

**PERCEPTIONS OF EU ENGAGEMENT  
WITH GEORGIA:  
RELATIONS & FINANCIAL SUPPORT**

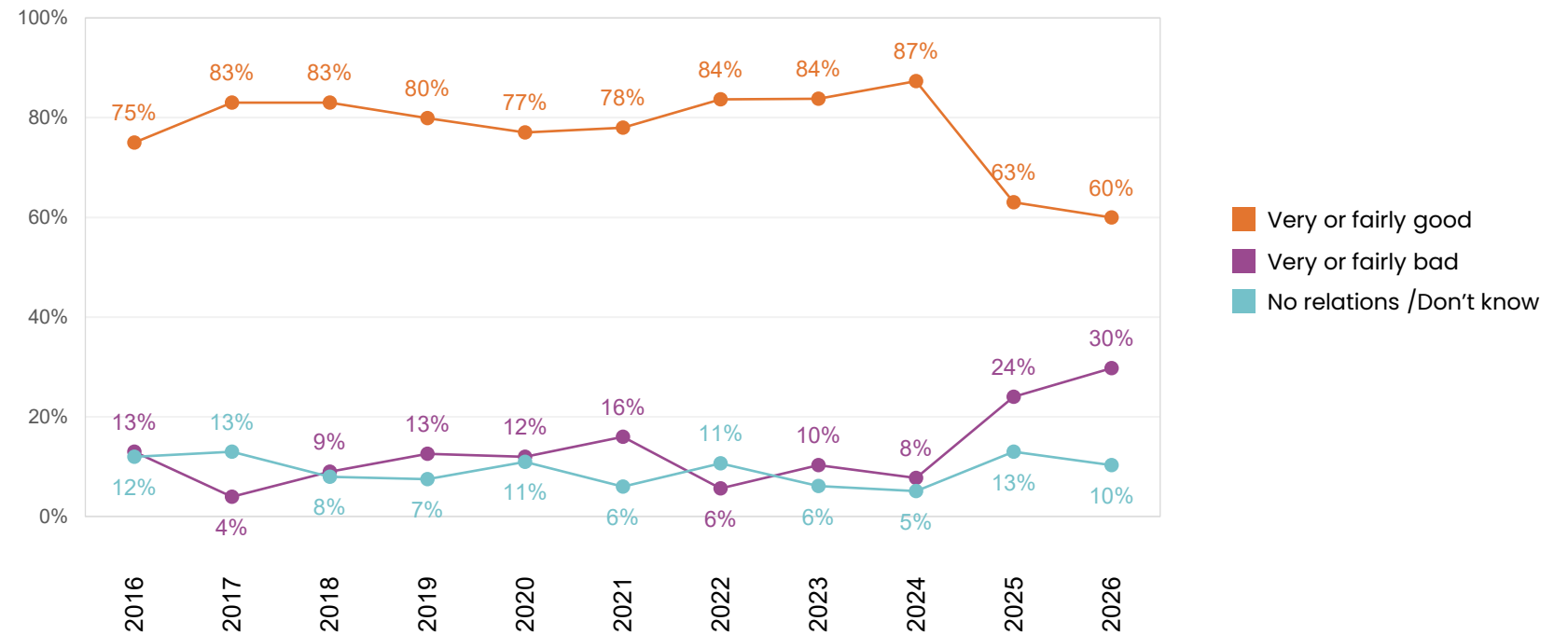
Do you have a very positive, fairly positive, neutral, fairly negative or very negative image of the European Union?

EU relations with Georgia



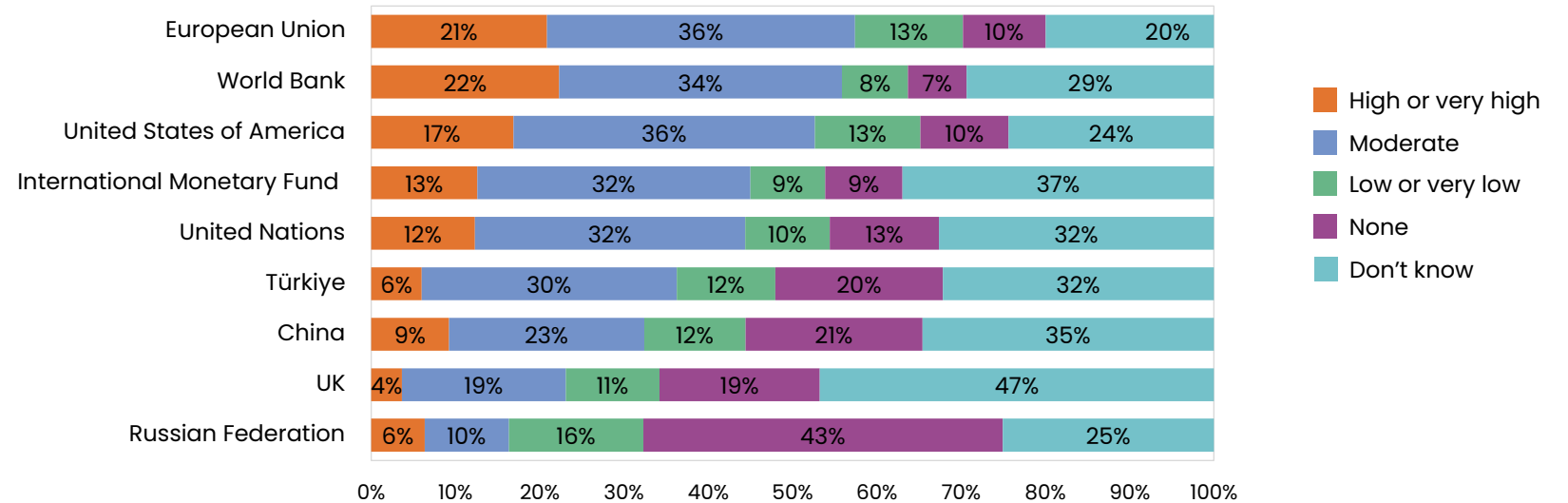
**60%**  
of citizens believe Georgia has good relations with the EU in 2026.

EU relations with Georgia over time



In your opinion, what is the level of financial support to Georgia from each of the following international actors?

Perceptions of financial support to Georgia from international actors

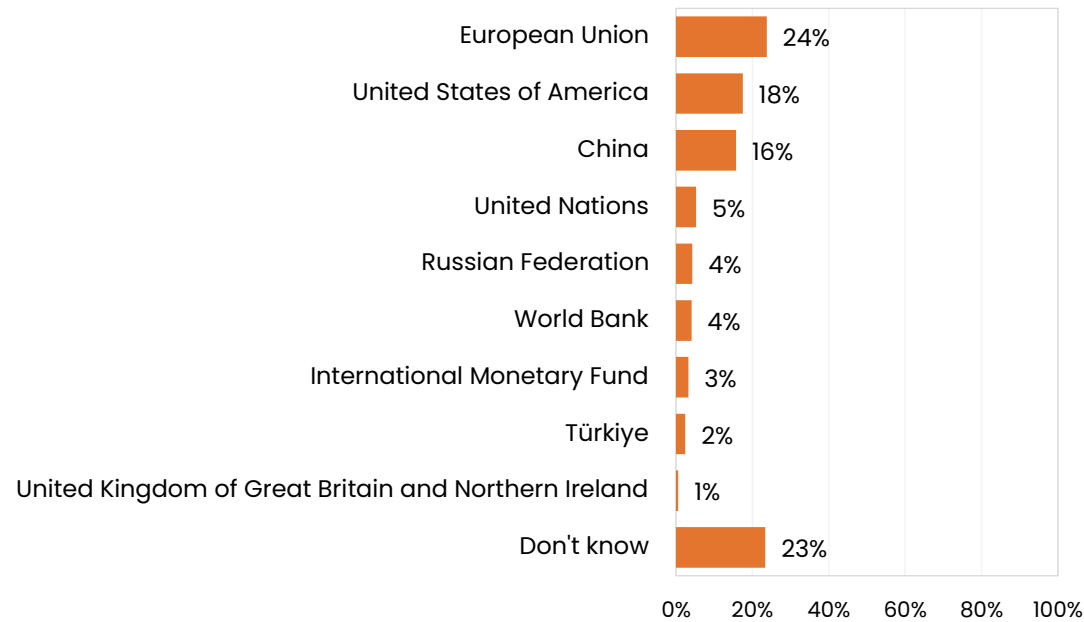


57%

of citizens believe the level of the EU's financial support to Georgia is high or moderate.

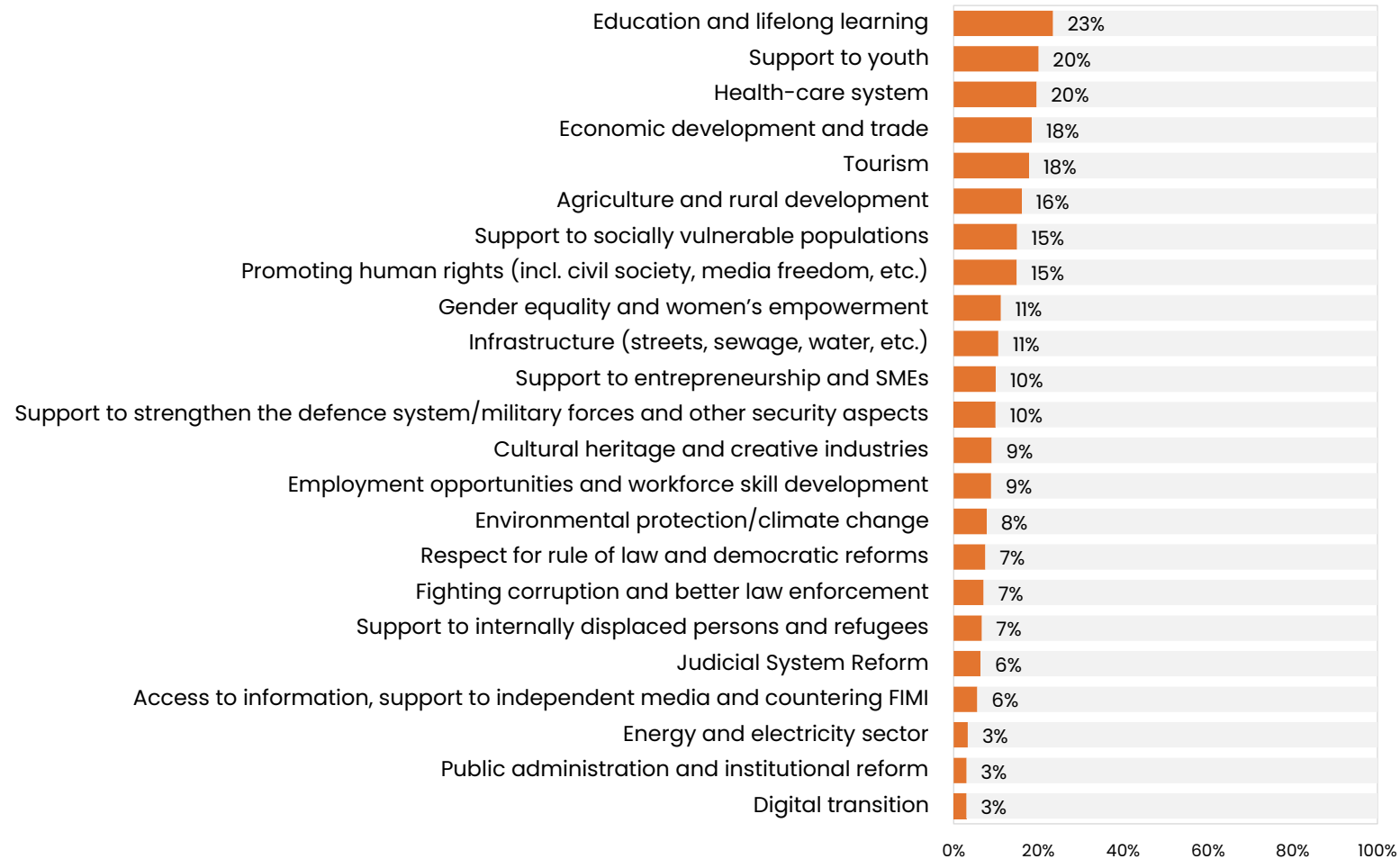
Which of these international actors do you believe is the largest financial contributor to Georgia?

Largest financial contributor to Georgia



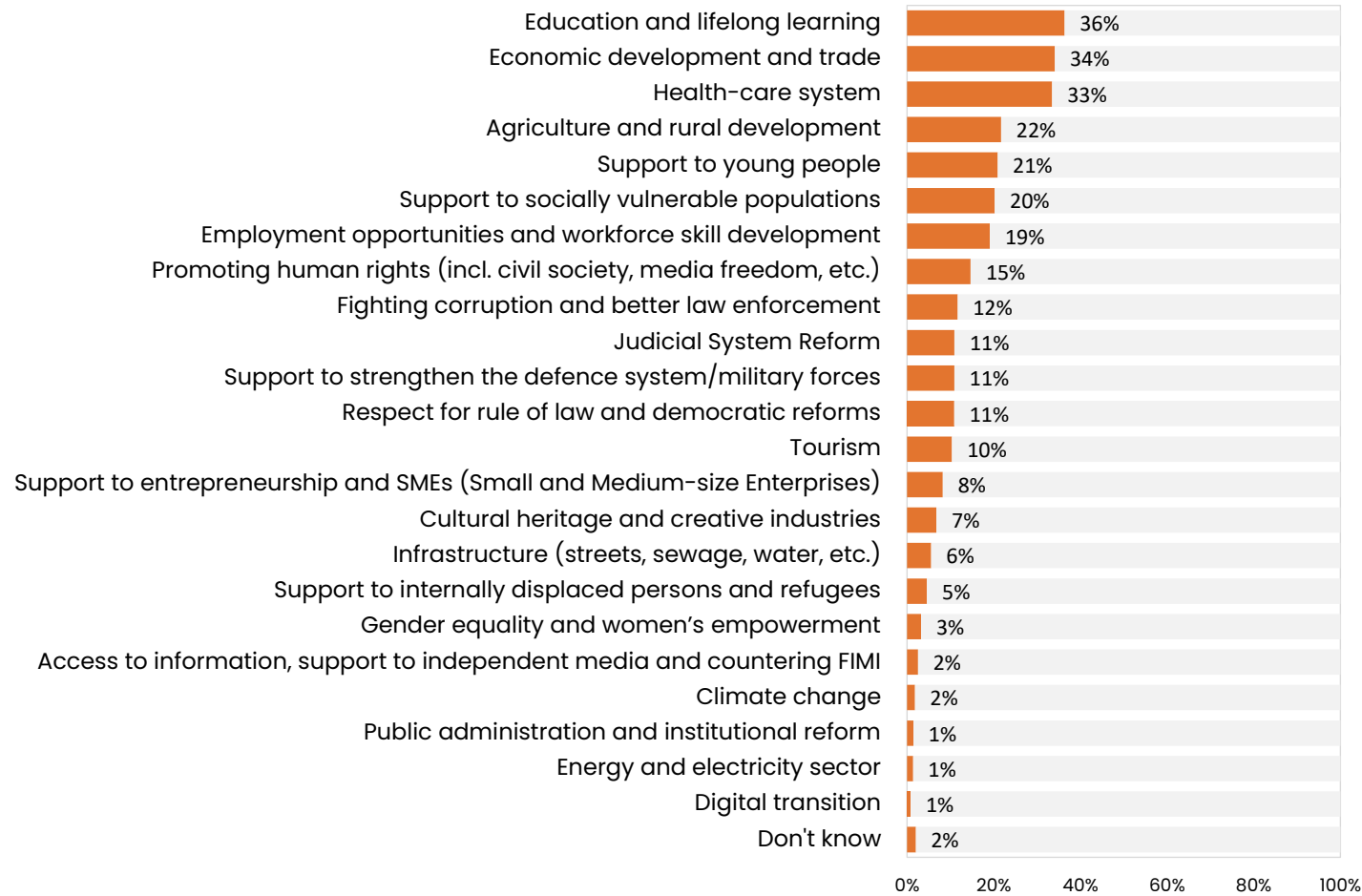
**48%**  
of citizens perceive EU financial support as **effective** or **very effective**

Please tell us in which areas the European Union provides Georgia with financial support:



Perceived areas of EU financial support

Please tell us in which areas you think the European Union should play a greater role in supporting Georgia:



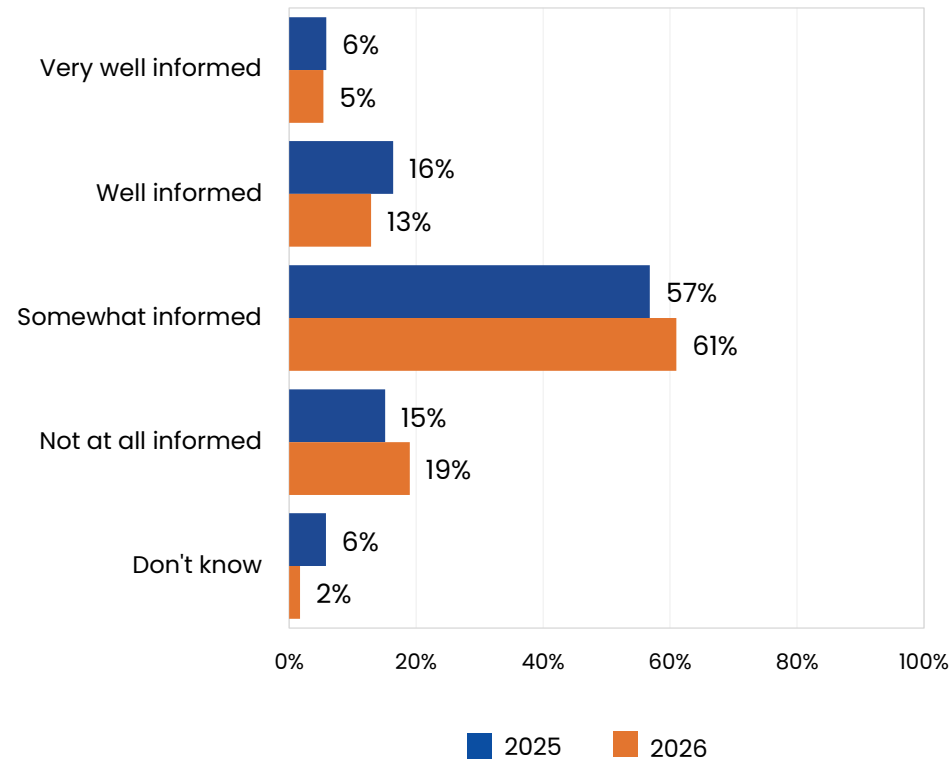
Top three priorities for EU support

**4.**

# **EU ACCESSION: SUPPORT, EXPECTATIONS & OBSTACLES**

Awareness of Georgia's EU integration process

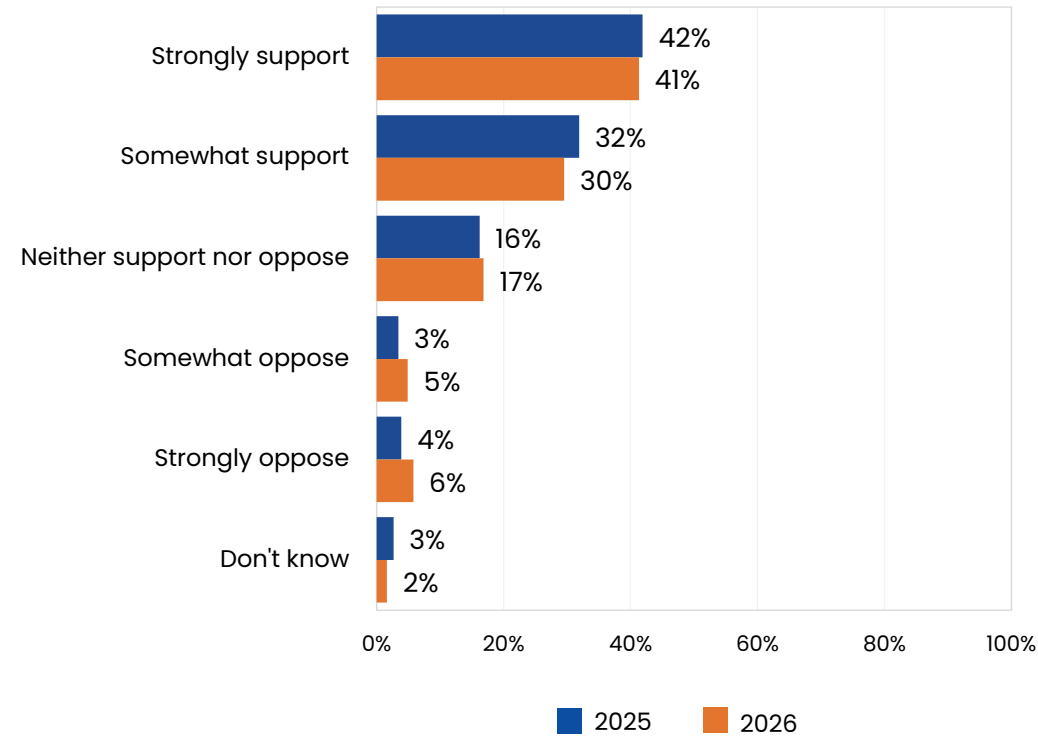
To what extent do you consider yourself well informed about Georgia's process of integration into the EU?



**18%** of citizens say they are **well or very well informed** about Georgia's EU integration process.

Overall, do you personally support or oppose Georgia's accession to the EU?

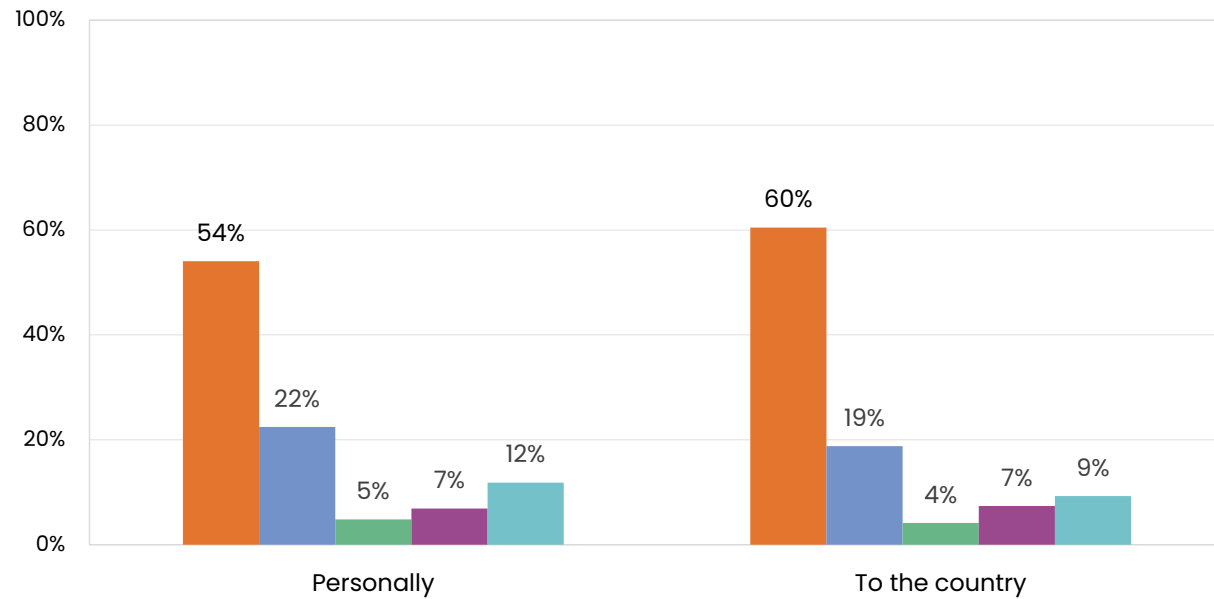
Support for Georgia's EU accession



**71%** of citizens **strongly or somewhat support** Georgia's accession to the EU.

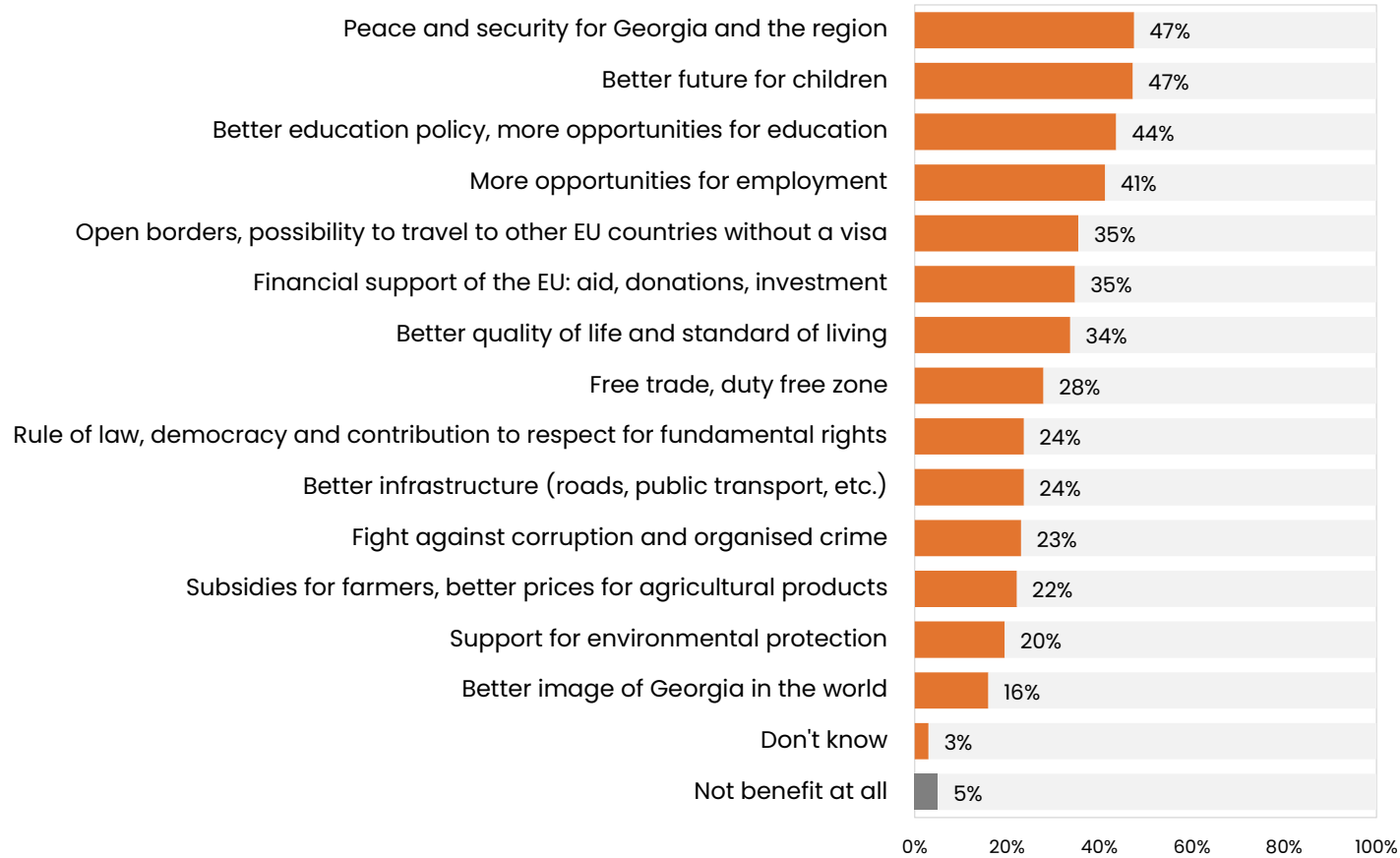
Perceptions of EU membership impact

Would you say that becoming a member of the EU would bring more advantages or more disadvantages to you personally? And to Georgia?



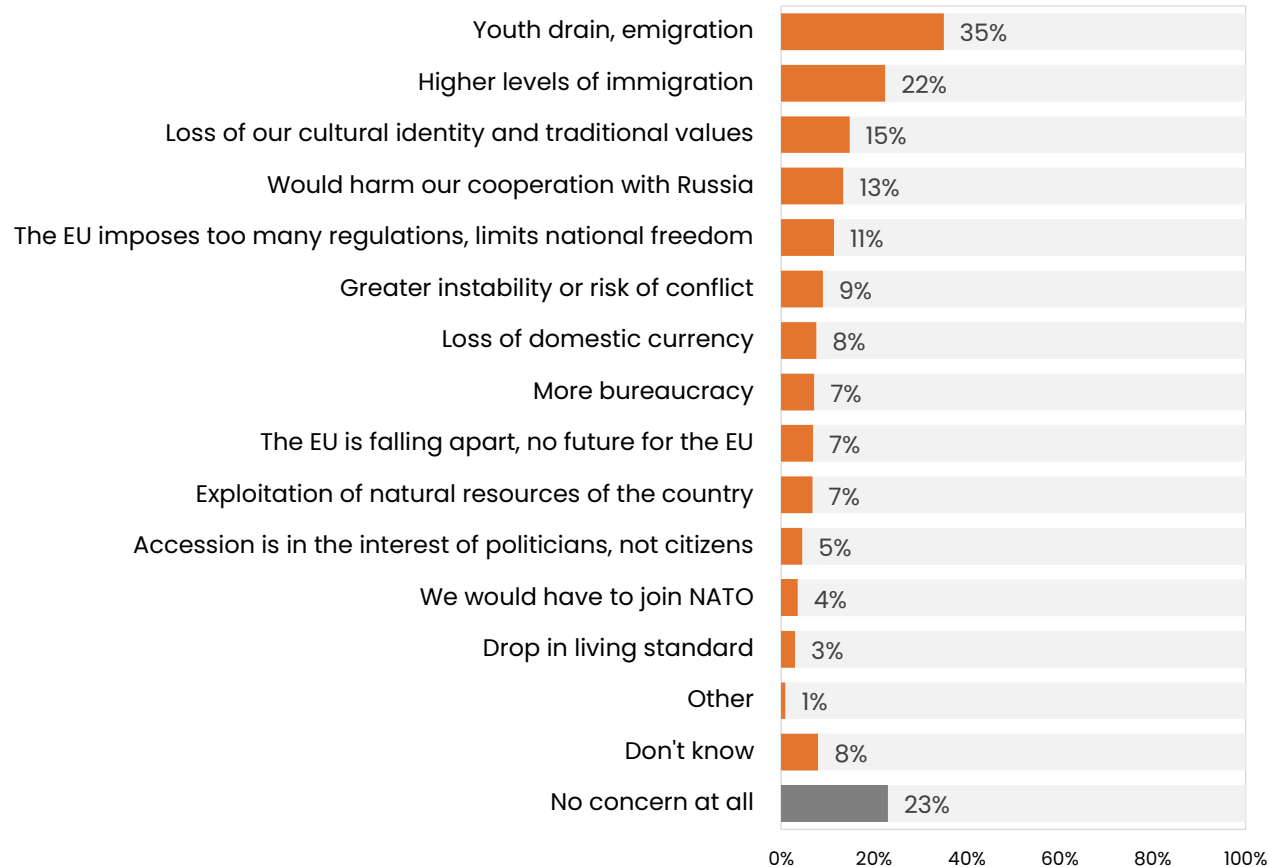
- Many more advantages than disadvantage
- Slightly more advantages than disadvantages
- Slightly more disadvantages than advantages
- Many more disadvantages than advantages
- Don't know

What do you think would be the main benefits of Georgia becoming a member of the EU?



Perceived benefits of EU membership

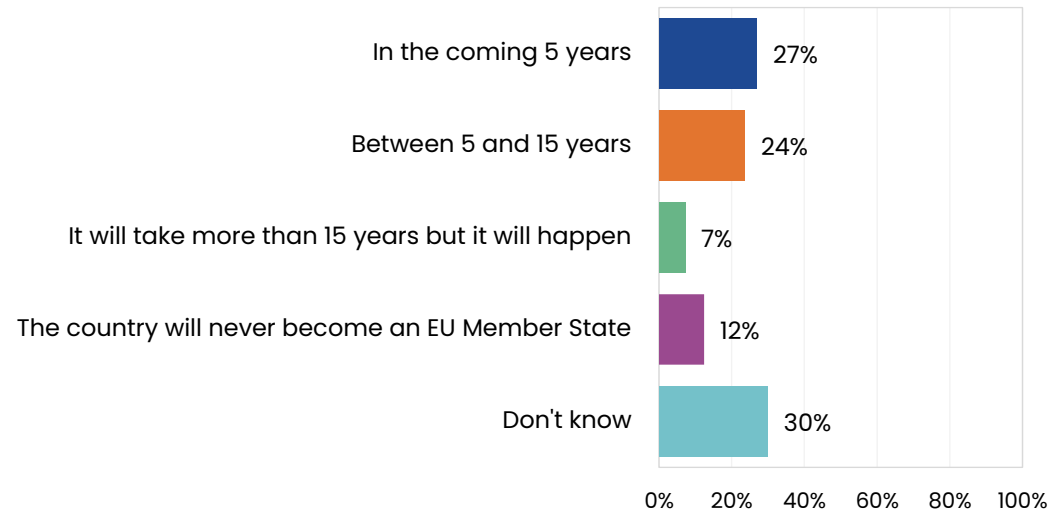
What do you think would be the main concerns of Georgia becoming a member of the EU?



Perceived concerns of EU membership

Perceived  
timeline of EU  
membership

When do you personally think Georgia will fulfil the accession criteria and become an EU Member State?



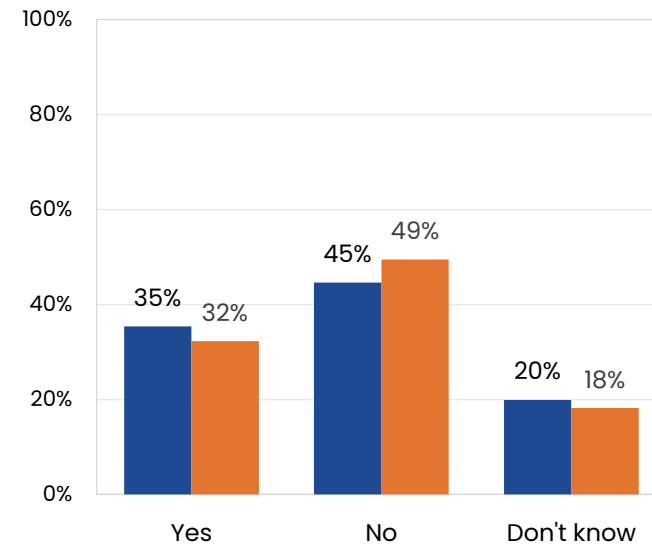
In your opinion, what are the main obstacles currently preventing Georgia from becoming a member of the EU?



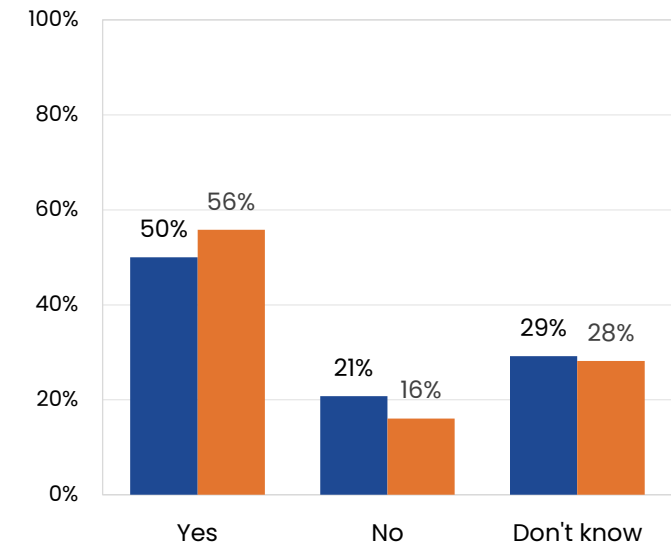
Perceived barriers to EU accession

EU Path:  
direction and  
reform impact

Do you think that Georgia is currently moving in the right direction to join the European Union?



Do you think that proposed laws affecting CSOs and the media will have a negative impact on Georgia's accession to the EU?



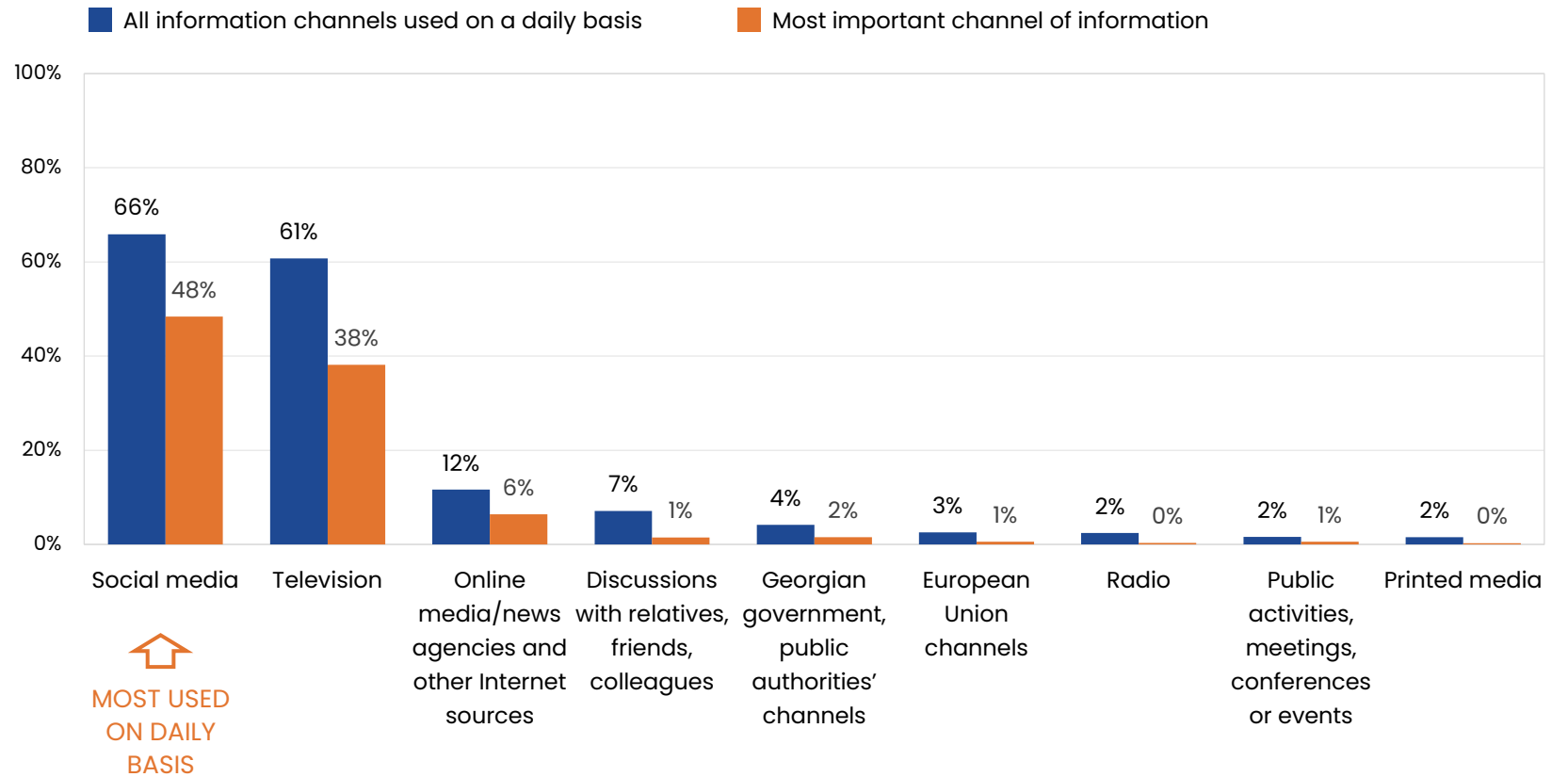
■ 2025 ■ 2026

5.

## SOURCES OF INFORMATION

Main sources of news and information

Which of the following information channels do you use on a daily basis to inform yourself or to follow the news?



Stay in touch & keep informed

<https://euneighbourseast.eu>

