



Akademie



MEDIA ACTION



BBC Media Action Delivered Training Sessions on Innovative Camera Techniques and Advanced Video Storytelling for Journalists from Hetq and Factor TV

October started with observing the techniques of creating human-centred video stories for the key Armenian partners of the "European Media Facility in Armenia" project.

The BBC multi-award-winning Video Journalist and Cameraman, Johnny Rutherford has worked creatively in television broadcasting for over 30 years. Recently he visited Armenia to deliver training sessions on innovative camera techniques and advanced video storytelling initiated by BBC Media Action for journalists from Hetq and Factor TV.

Anahit Hakobyan, a [Factor TV](#) journalist, mentions. “We were very excited to explore the technical and creative aspects of creating human-centred video stories from the perspective of a masterly experienced journalist. It was also noteworthy to learn that towards many issues our approach and the approach of the leading British media are the same.”

Practical exercises, and on location video shoots followed theoretic sessions and discussions on video making. During the whole training phase, the journalists had the opportunity to ask questions, share their own experiences and share the hallmarks of video reporting in the Armenian media settings.

“During the interactive 3-day workshop we learnt numerous innovative and essential techniques on video storytelling. We managed to talk about the theory as well as to do practical video shoots and editing during those days. In my opinion, learning by doing practical exercises and receiving feedback from a professional on the spot has been a crucial experience for us”, - mentions Ani Sargsyan, [Hetq](#) video/photojournalist.

The “European Media Facility in Armenia – Building Sustainable and Professional Media” project is being implemented by DW Akademie in cooperation with BBC Media Action, Open Society Foundation – Armenia, Hetq/ Investigative Journalists NGO and Factor TV and is funded by the European Union and the Federal Ministry for Economic Cooperation and Development (BMZ).