

# Europeans' attitudes on EU energy policy

## WHAT DOES EU POLICY MEAN TO EUROPEANS?

According to

# 41%



of Europeans, the EU energy policy means

**shifting from fossil fuels to renewable energy sources** to combat climate change

Followed by...



**Decreasing energy consumption** across the EU  
28%



More **competitive prices** for consumers  
27%



Contributing to economic growth and employment by **investing in innovative technologies**  
24%

## THE EU ENERGY PRIORITIES



A significant majority of Europeans agree that **the EU must secure access to energy to all EU citizens**

# 92%



To ensure a **secure energy supply**...



**89%** say it is necessary to have a well-connected energy network across the EU



To ensure access to **clean energy**...



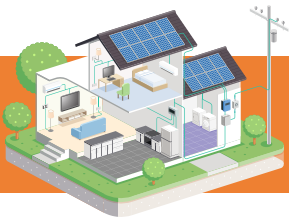
**92%** say the EU should encourage more investment in energy research and innovation



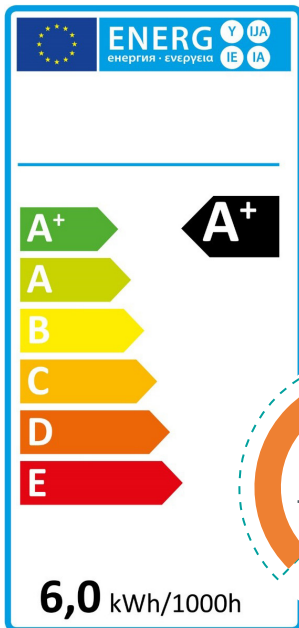
To ensure access to **financially affordable energy**...



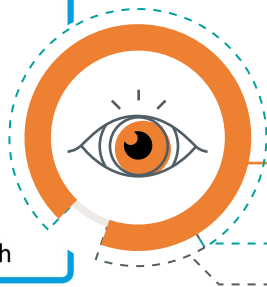
**90%** say the EU should address energy poverty and ensure a fair energy transition so that no citizen is left behind



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### THE EU ENERGY LABEL IS WELL-KNOWN AMONG EUROPEANS AND INFLUENCES THEIR PURCHASING DECISIONS



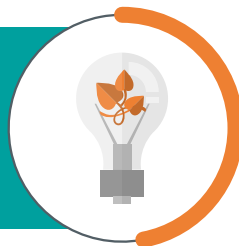
Almost all Europeans **have seen the EU energy label**  
**93%**

**79%** know what it stands for  
**14%** don't know what it stands for

The label had an influence  
in **79%**  
of Europeans' purchase choices  
when buying appliances



### THE EU ENERGY PRIORITIES IN THE NEXT 10 YEARS



Nearly half of Europeans say they think **the EU should invest in and develop clean energy technologies**  
**47%**

Followed by...



Ensuring that **energy costs are as low as possible**  
**37%**



Stepping up international efforts to **reduce the impact of energy on climate change**  
**33%**



**Reducing overall energy consumption in the EU**  
**30%**