



PROMOTING CULTURE FOR A STRONGER UKRAINE

#strongertogether



Cooperation on culture enriches contacts between societies and promotes **cultural diversity** and **inter-cultural dialogue**. At the same time, cultural and creative industries, craft-based SMEs and tourism can help stimulate economic growth. In line with the **EU strategy on international and cultural relations**, the EU supports a vibrant cultural sector in Ukraine, which engages citizens, state actors and cultural operators alike, strengthens civil society and affords greater economic opportunities.

WHAT IS BEING DONE

POLICY SUPPORT

Fostering the role of culture and creativity in social and economic development

CREATIVE EUROPE

Promoting cultural cooperation through the EU's flagship culture programme

CULTURE FOR DEVELOPMENT

Involvement of local communities in creative industries and heritage

CULTURE FOR DIALOGUE

Culture and creativity for intercultural dialogue and a stronger civil society

CROSS-BORDER COOPERATION

Funding for cross-border culture, heritage and tourism projects

Our heritage: where the past meets the future



2018 is the European Year of Cultural Heritage

Cultural heritage can be **tangible** (buildings, monuments, artworks, books), **intangible** (knowledge, skills, traditions, language), **natural** (landscapes, flora and fauna), or **digital** (resources created in digital form or digitalised to preserve them).

Cultural heritage has a universal value for us as individuals, communities and societies. It is important to preserve and pass on to future generations. While we may think of heritage as being 'from the past', it evolves as we engage with it, and has a key role to play in building the future.

Find out more:
www.europa.eu/cultural-heritage/european-year-cultural-heritage

Creative Europe

In 2015, Ukraine joined the **Creative Europe programme**, the EU's flagship programme to support the **cultural, creative** and **audiovisual** sectors. As a result of the agreement, Ukrainian cultural organisations are now **able to participate fully** in Creative Europe's Culture programme, which supports projects in:

- **cultural cooperation**
- **literary translation**
- **cultural networks**
- **platforms for cultural operators promoting emerging artists**

Find out more:
www.ec.europa.eu/programmes/creative-europe

Creative Europe Desk in Ukraine
www.creativeeurope.in.ua
and on Facebook
www.facebook.com/creativeeurope.in.ua/

Culture and creativity programme

During three years from February 2015 to January 2018, the Eastern Partnership Culture and Creativity Programme **supported the role of culture and creativity in the social and economic development** of the six Eastern Partner countries, including Ukraine. The project's website and resources remain online and are being maintained, including:

- key **policy briefs** and **country resources** developed by the programme
www.culturepartnership.eu/en/article/list-of-publications
- 14 **online training courses**
www.culturepartnership.eu/en/publishing/online-learning
- **Eastern Partnership Cultural Observatory**, an NGO set up by the programme to continue its policy work
www.observatory.culturepartnership.eu

Find out more:
www.culturepartnership.eu

CULTURE ACROSS BORDERS

As part of an EU-funded cross-border cooperation project between Romania, Moldova and Ukraine – ‘**Medieval Jewels: Khotyn, Soroca and Suceava**’ – more than €660,000 was made available to renovate the fortress at Khotyn, including the installation of an impressive new lighting system, as part of a project to develop tourism by linking the common heritage of the three medieval castles across the three countries. As a result of the works to upgrade the site, tourism across the cross-border region has risen, and **60,000 tourists recently participated** in a medieval festival organised simultaneously in Soroca, Suceava and Khotyn.



«These walls have been standing for hundreds of years, ancient silent witnesses of our history. Although the fortress has gone through so many disturbances, it has survived. We often go abroad to see the history of other countries, but we have our own impressive heritage. To fall in love with our country, we need to know it well.» **Olena Mishchenko**, a visitor from Kyiv.

HERITAGE FOR SOCIETY

Across Ukraine, the EU-funded **CHOICE programme** (Cultural Heritage: Opportunity for Improving Civic Engagement) is working with local NGOs to bring to life the country's rich and varied cultures, funding a series of projects to preserve and revitalise cultural heritage, while creating opportunities for local communities. In total, 11 NGOs from Uzhhorod, Boryslav, Brody, Lviv, Kreminecs, Rivne, Starokostyantyniv, Kherson, Dnipro, Chuhuyiv and Poltava Region were given the opportunity to implement ideas for the preservation of cultural heritage including:

- **We are the City: civil society to preserve the memory of Uzhgorod**
- **Rivne region's wooden church architecture: Past, Present and Future**
- **Our fellow countrymen: Literary and local history routes**
- **Digital heritage: preserving the past for the future**
- **Revival of a Legend: culture for development around Kherson**

Find out more:

www.choiceproject.eu



«We gave preference to small towns. It is much easier to achieve a noticeable result there. One project of this kind can change the life of a small town.»

Ihor Savchak, coordinator of the CHOICE project in Ukraine

CREATIVE UKRAINE

Funded under the EU's Creative Europe programme, researchers from Ukraine, Hungary and France are working together in the **Polyphony project** to create a web archive of traditional Ukrainian songs. In their quest, they have travelled around Ukrainian villages recording more than 1,500 songs, preserving them in a unique online resource, as well as planning a series of performances across Europe.



«We want to preserve the performing tradition, style and intonation of Ukrainian songs, that is why the most precious source of information for us is 70-80-year-old ladies.»

Myroslava Vertyuk, coordinator of the Polyphony project