



PROMOTING CULTURE FOR A STRONGER GEORGIA

#strongertogether



Cooperation on culture enriches contacts between societies and promotes **cultural diversity** and **inter-cultural dialogue**. At the same time, cultural and creative industries, craft-based SMEs and tourism can help stimulate economic growth. In line with the **EU strategy on international and cultural relations**, the EU supports a vibrant cultural sector in Georgia, which engages citizens, state actors and cultural operators alike, strengthens civil society and affords greater economic opportunities.

WHAT IS BEING DONE

POLICY SUPPORT

Fostering the role of culture and creativity in social and economic development

CREATIVE EUROPE

Promoting cultural cooperation through the EU's flagship culture programme

CULTURE FOR DEVELOPMENT

Involvement of local communities in creative industries and heritage

CULTURE FOR DIALOGUE

Culture and creativity for intercultural dialogue and a stronger civil society

CROSS-BORDER COOPERATION

Funding for cross-border culture, heritage and tourism projects

Our heritage: where the past meets the future



2018 is the European Year of Cultural Heritage

Cultural heritage can be **tangible** (buildings, monuments, artworks, books), **intangible** (knowledge, skills, traditions, language), **natural** (landscapes, flora and fauna), or **digital** (resources created in digital form or digitalised to preserve them).

Cultural heritage has a universal value for us as individuals, communities and societies. It is important to preserve and pass on to future generations. While we may think of heritage as being 'from the past', it evolves as we engage with it, and has a key role to play in building the future.

Find out more: www.europa.eu/cultural-heritage/european-year-cultural-heritage

Creative Europe

In 2015, Georgia joined the **Creative Europe programme**, the EU's flagship programme to support the **cultural, creative** and **audiovisual** sectors.

As a result of the agreement, Georgian cultural organisations are now **able to participate fully** in Creative Europe's Culture programme, which supports projects in:

- **cultural cooperation**
- **literary translation**
- **cultural networks**
- **platforms for cultural operators promoting emerging artists**

Find out more: www.ec.europa.eu/programmes/creative-europe

Creative Europe Desk in Georgia
www.creativeeurope.ge
and on Facebook
www.facebook.com/creativeeurope/

Culture and creativity programme

During three years from February 2015 to January 2018, the Eastern Partnership Culture and Creativity Programme **supported the role of culture and creativity in the social and economic development** of the six Eastern Partner countries, including Georgia.

The project's website and resources remain online and are being maintained, including:

- key **policy briefs** and **country resources** developed by the programme
www.culturepartnership.eu/en/article/list-of-publications
- 14 **online training courses**
www.culturepartnership.eu/en/publishing/online-learning
- **Eastern Partnership Cultural Observatory**, an NGO set up by the programme to continue its policy work
www.observatory.culturepartnership.eu

Find out more: www.culturepartnership.eu

LITERATURE ACROSS BORDERS

Romain Gary, Carl Frode Tiller, Italo Calvino, Katri Lipson, Daniel Pennac ... these are just a handful of the 20 European authors, whose works are being translated into Georgian with the support of the European Union's Creative Europe programme and its **support to literary translation**, allowing Georgian readers to get acquainted with important works of European literature.

Find out more:

www.creativeeurope.ge



«There is a great demand for books in Georgia. But as a publisher we wouldn't be able to do anything if it wasn't for programmes like 'Support to literary translation'. Our publishing house could offer two or three new translations for our readers, but now with the project we can offer 10 new authors.» **Marina Balavadze**, director of Agora publishers.

CREATIVE GEORGIA

Fables about power, hunger, borders: how a theatre project from Georgia received €100,000 from Creative Europe, with partners from France, Portugal, Bosnia, and Morocco...

The **Chôros project** gathers theatre groups from Casablanca, Lyon, Sarajevo, Porto and from Georgia, Tbilisi, Batumi and the IDP camps of Tserovani, using theatre to engage citizens in dialogue to highlight social problems and conflict situations.



«The creative ideas of our project should be brought to the population of these cities, we should talk, act and listen. We should learn from our audience and our audience should learn from us as well.» **Levan Khetaguri**, Georgian coordinator of the Chôros project.

CULTURE FOR DEVELOPMENT

In 2017, the **Heritage Crafts Initiative for Georgia**, a project supported by EU funds, won a Europa Nostra heritage award in the category of education, training and awareness-raising. The initiative sets out to safeguard Georgia's unique traditional crafts, ensuring the transmission of these artisanal skills to the next generation of craftspeople by creating links between masters of the crafts and young apprentices. The project also provided training in product development, quality standards and marketing, to ensure the marketability and sustainability of craft production.

Find out more:

www.europeanheritageawards.eu/winners/heritage-crafts-initiative-georgia/



«This project has harnessed Georgia's traditions to contribute to economic and social development across the country, including in communities of religious and ethnic minorities and in rural mountainous areas.» **Europa Nostra jury**