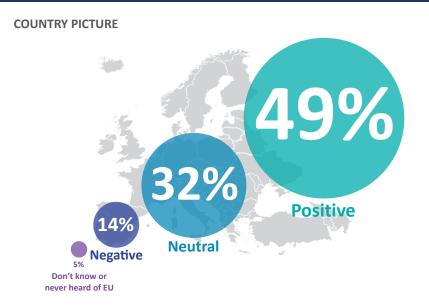
Perceptions of the European Union Public Opinion in Ukraine

Do you have a positive, neutral or negative view of the European Union?



EU PERCEPTION AT A GLANCE

Every second Ukrainian feels positive about the EU



Men, younger people and residents of western regions are more likely to be

PRO EU



TOP VALUES ASSOCIATED WITH THE EU

Democracy and freedom Economic prosperity Human rights and rule of law



POSITIVE VIEWS ARE ASSOCIATED WITH

Democracy, freedom, peace & security Living conditions and per capita income Stability and order

Work and living opportunities



NEGATIVE VIEWS ARE ASSOCIATED WITH

EU is distant/Ukraine not ready for joining Dislike of EU-Ukraine relationship Don't know

Inappropriateness of values/behaviors



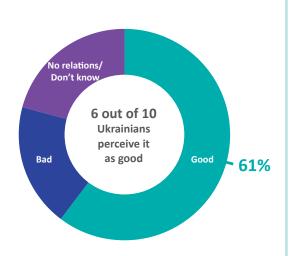
NEUTRAL VIEWS ARE ASSOCIATED WITH

Situation in the EU Don't know False promises

No specific reasons

How would you describe relations between the EU and your country?

Trust in international institutions



The European Union

TŤTŤTŤTÍ

The United **Nations**

The Eurasian **Economic** Union

NATO

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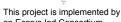
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The surveys have been carried out by ACT LLC and their network partners

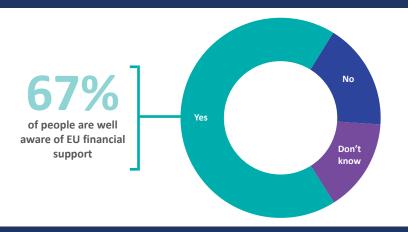
The Annual Survey was carried out in Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine in April-June 2016, via 6000 face-to-face interviews (1000 per country).





Awareness and Effectiveness of EU Support Public Opinion in Ukraine

Does the European Union provide your country with financial support for cooperation programmes?



How effective do you think the support has been?

Percentage of citizens that deem the EU support effective



Satisfied citizens are more likley to be

- · Residents of small and medium-sized cities
- Residents of western regions

To what extent would you say your country has benefited from current EU support?

The EU has contributed the most to the following sectors in my country





Greater 29%



Improved trade

25%



Improved democracy





Percentage based on number of 'very much' or 'fairly' answers

The EU should contribute more to the following sectors in my country

Economic/ **Business** development 29%



corruption initiatives





Health and Medicine

12%



Political issues - i.e. the Ukrainian conflict

12%

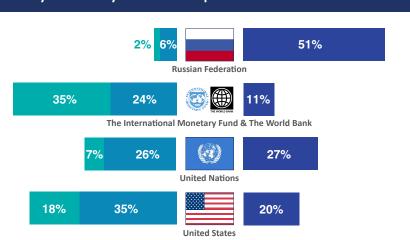


Percentages based on citizens aware of EU support Percentage based on number of 'not at all' answers

Would you say the following international institutions provide more, the same or less financial support to your country than the European Union?







The Institution supports my country less than the EU

More than a third of the population did not have enough information to answer the question

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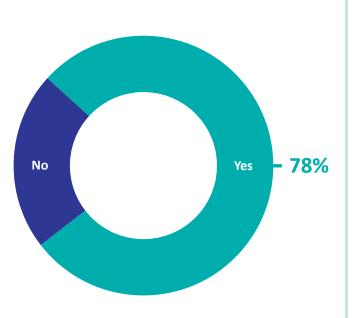


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Sources of Information on the EU Public Opinion in Ukraine

Have you seen or heard any information about the EU in last three months?



Topics of interest



Joining the European Union



Living conditions in the EU



Relationships between Ukraine and the EU

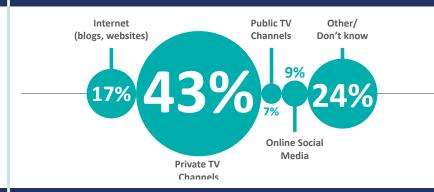
Every second Ukrainian stated that they are not interested in getting information about the EU

Findings based on citizens who frequently look for information on the EU

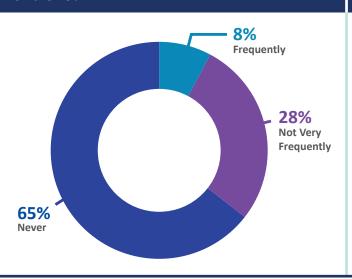
Where or from whom did you hear information about the EU?



Most reliable source of news for political matters



How often do you look for/ access information on the EU?



Accessibility of information on the EU

Residents of central and western regions and people with higher education have been relatively more exposed to information about the EU



The majority of the population feels that the EU is presented positively on national media however half of the population is not satisfied with the level of information provided by the government on the EU and admit that what they read or watch fairly influences their perception of the EU

Figures based on people who frequently look for information on the EU

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