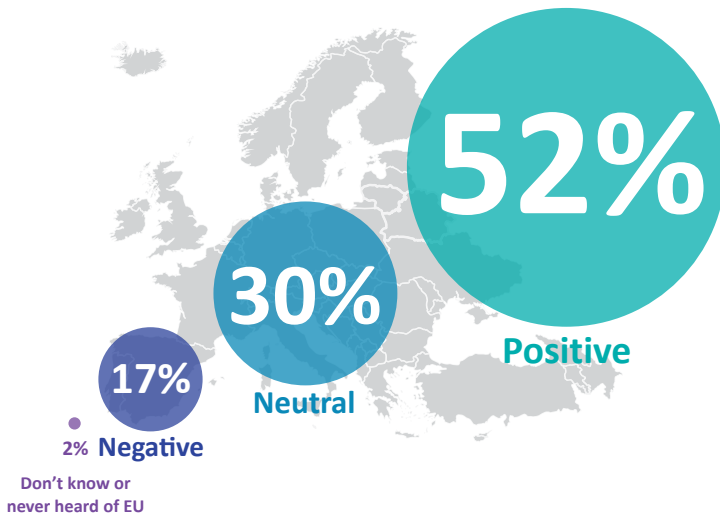


# Perceptions of the European Union Public Opinion in the Republic of Moldova

Do you have a positive, neutral or negative view of the European Union?

## COUNTRY PICTURE



## EU PERCEPTION AT A GLANCE



Awareness of the EU is absolute in the Republic of Moldova and every second Moldovan feels positive about it

Higher educated, employed people and residents of smaller cities are more likely to be

**PRO EU**



### TOP VALUES ASSOCIATED WITH THE EU

- Economic prosperity
- Freedom
- Human rights



### POSITIVE VIEWS ARE ASSOCIATED WITH

- Economic prosperity
- Living conditions and per capita income
- Work and trade opportunities



### NEGATIVE VIEWS ARE ASSOCIATED WITH

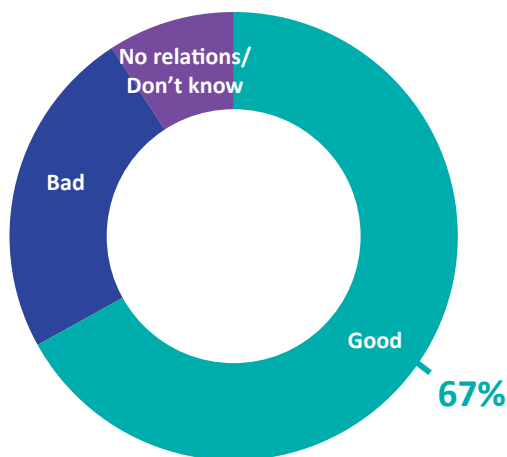
- EU loans will lead to a crisis
- Personal dislike
- The EU imposing its values
- Wrong policies



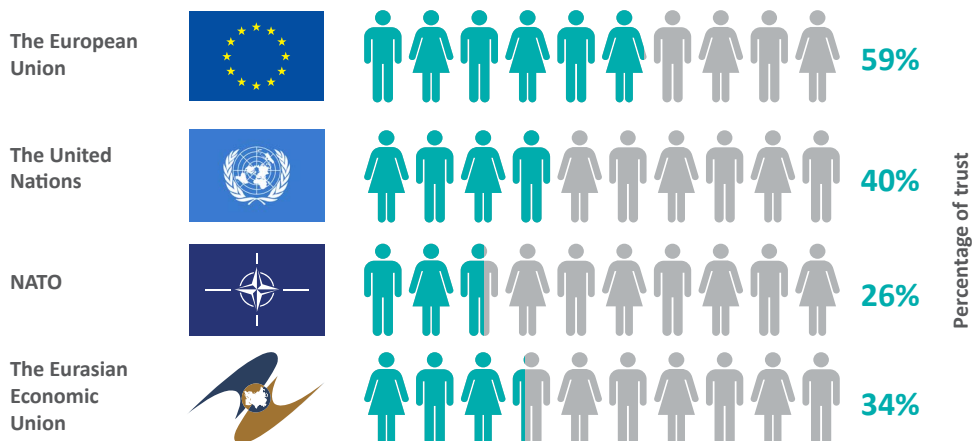
### NEUTRAL VIEWS ARE ASSOCIATED WITH

- Lack of order/Bad policies
- Lack of trust
- The existence of NATO

## How would you describe relations between the EU and your country?



## Trust in international institutions

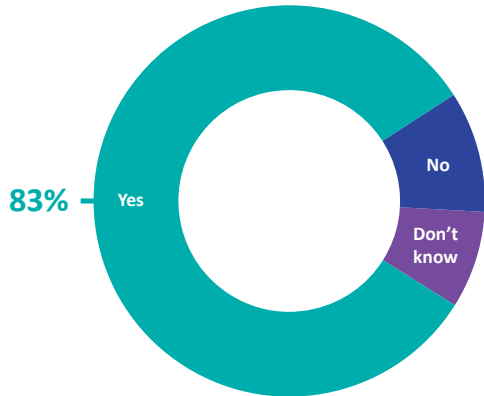


Percentage of trust



# Awareness and Effectiveness of EU Support Public Opinion in the Republic of Moldova

Does the European Union provide your country with financial support for cooperation programmes?



To what extent would you say your country has benefited from current EU support?

The EU has contributed the most to the following sectors in my country

Improved infrastructure  
56%



Increased tourism  
54%



Greater access to products/services  
50%



Better education  
50%



Percentage based on number of 'very much' or 'fairly' answers

The EU should contribute more to the following sectors in my country

Economic/Business development  
29%



Justice system  
21%



Education and science  
19%



Health and medicine  
18%



Percentage based on number of 'not at all' answers

How effective do you think the support has been?

Percentage of citizens that deem the EU support effective



Satisfied citizens are more likely to be

- Residents of small and medium-sized cities
- Residents of northern regions

Percentages based on citizens aware of EU support

Would you say the following international institutions provide more, the same or less financial support to your country than the European Union?

The Institution supports my country the same or more than the EU

- More
- The same
- Less



Russian Federation



The International Monetary Fund & The World Bank



United Nations



United States

The Institution supports my country less than the EU

Between 16% and 34% of the population did not have enough information to answer to this question



act

The surveys have been carried out by ACT LLC and their network partners

The Annual Survey was carried out in Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine in April-June 2016, via 6000 face-to-face interviews (1000 per country).



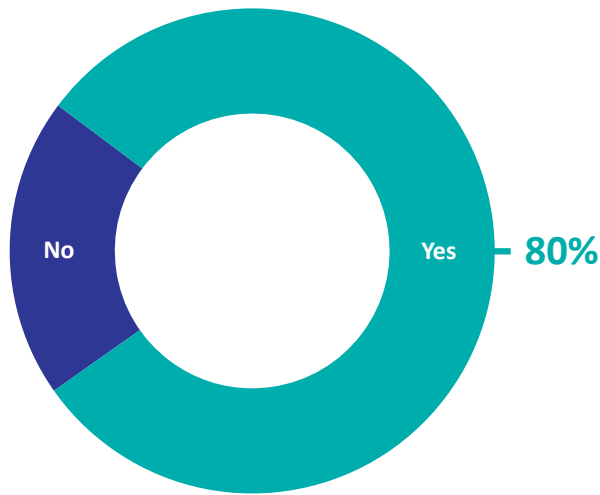
This project is implemented by an Ecorys-led Consortium



This project is funded by the European Union

# Sources of Information on the EU Public Opinion in the Republic of Moldova

Have you seen or heard any information about the EU in last three months?



## Topics of interest



Culture and education



Economics and politics



Government policies



Joining the European Union



Work opportunities

Findings based on citizens who frequently look for information on the EU

Where or from whom did you hear information about the EU?



TELEVISION  
85%



SOCIAL MEDIA  
27%



FRIENDS  
21%



NEWSPAPERS  
10%

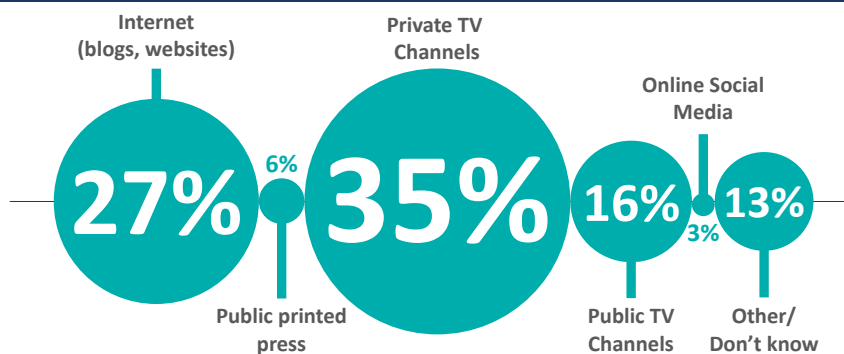


WEBSITES  
17%

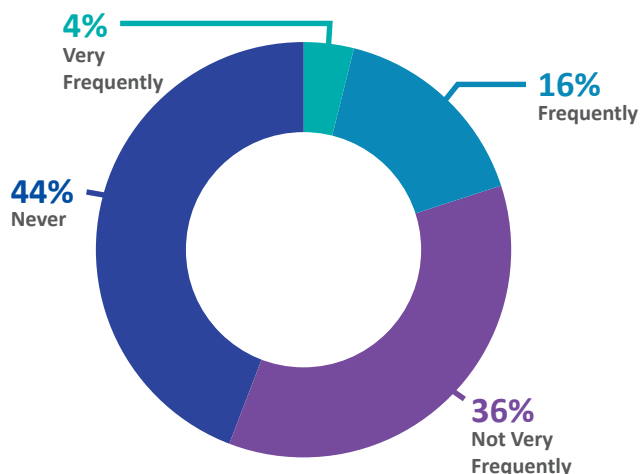


RADIO  
20%

Most reliable source of news for political matters



How often do you look for/ access information on the EU?



Accessibility of information on the EU

9 out of 10 citizens often find the information they are looking for.

Most find it accessible, user-friendly and comprehensive

Figures based on people who frequently look for information on the EU



7 out of 10 citizens look up EU-related news in their native language, 2 out of 10 in Russian, and only 1 out of 10 in English