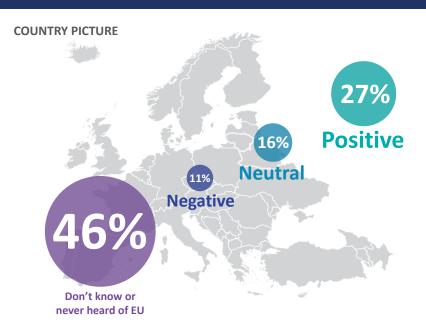
Perceptions of the European Union Public Opinion in Azerbaijan

Do you have a positive, neutral or negative view of the European Union?



EU PERCEPTION AT A GLANCE



The most educated, the employed and inhabitants of north-eastern regions were more likely to share a positive perceptions of the EU than other socio-demographic groups

Almost four out of ten citizens have never heard of the EU at all and in the Ganja-Gazakh region, above 80% of the population is unaware about the EU.



TOP VALUES ASSOCIATED WITH THE EU

Democracy

Freedom

Economic prosperity Human rights

Rule of law



POSITIVE VIEWS ARE ASSOCIATED WITH

Democracy and freedom **Economic Prosperity** Human rights protection Peace and security



NEGATIVE VIEWS ARE ASSOCIATED WITH

Double standards/false promises Formal and ineffective institutions Passive role in Karabakh conflict Selfishness

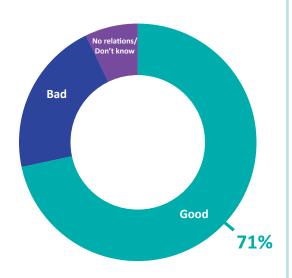


NEUTRAL VIEWS ARE ASSOCIATED WITH

Double standards/Not objective Lack of information Lack of interest Lack of trust

How would you describe relations between the EU and your country?

Trust in international institutions



The European Union

NATO

The United Nations

The Eurasian

Economic Union

TATATAT

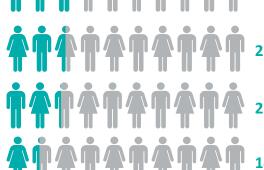












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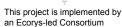
#euneighbours



The surveys have been carried out by ACT LLC and their network partners

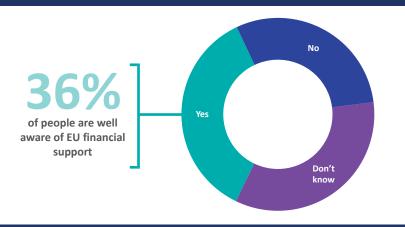
The Annual Survey was carried out in Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine in April-June 2016, via 6000 face-to-face interviews (1000 per country).





Awareness and Effectiveness of EU Support Public Opinion in Azerbaijan

Does the European Union provide your country with financial support for cooperation programmes?



How effective do you think the support has been?

76%

Percentage of Citizens that deem

the EU support effective

Percentages based on citizens aware of EU support

Satisfied citizens are more likley to be

- Women
- Residents of small and medium-sized cities

To what extent would you say your country has benefited from current EU support?

The EU has contributed the most to the following sectors in my country

Economic development 57%



Trade 48%



Tourism

46%



45%



Percentage based on number of 'very much' or 'fairly' answers

The EU should contribute more to the following sectors in my country

Political sector 22%



Investment issues 22%



Education and Science

10%



Oil and gas sectors

9%



Percentage based on number of 'not at all' answers

Would you say the following international institutions provide more, the same or less financial support to your country than the European Union?

The Institution supports my country the same or more than the EU





The Institution supports my country less than the EU

A significant share of the population (19-29%) answered don't know, except for the question about the Russian Federation (don't know share = 7%)

EU NEIGHBOURS east

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Sources of Information on the EU Public Opinion in Azerbaijan

Have you seen or heard any information about the EU in last three months?

No Yes - 51%

Topics of interest



Economy and development



Education and science



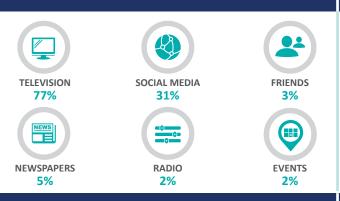
Social and political issues



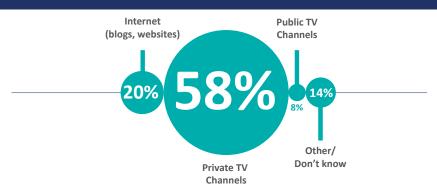
Technology and innovations

Findings based on citizens who frequently look for information on the EU

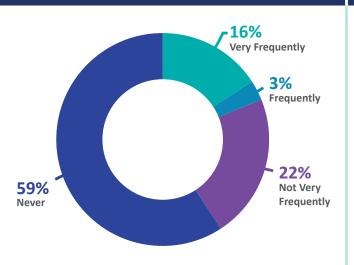
Where or from whom did you hear information about the EU?



Most reliable source of news for political matters



How often do you look for/ access information on the EU?



Accessibility of information on the EU

6 out of 10 citizens often find the information they are looking for

8 out of 10 citizens find it accessible and **7 out of 10** user-friendly



Almost 80% look up EU-related news in their native language

Only 10% use Russian, and 2% English

Figures based on people who frequently look for information on the EU

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