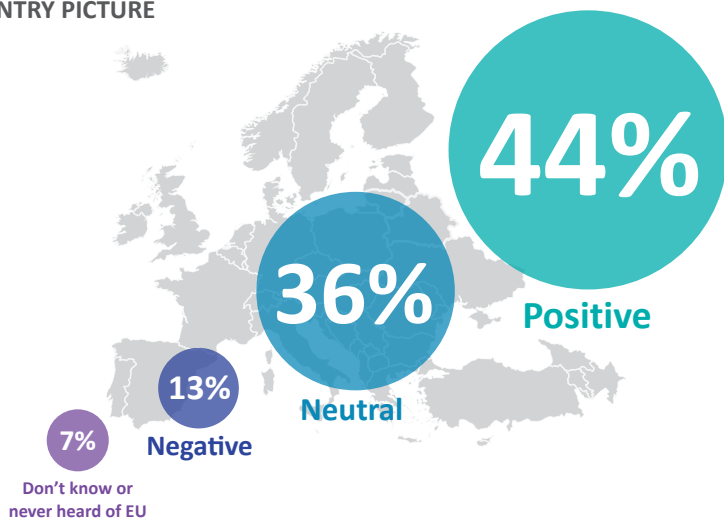


Perceptions of the European Union Public Opinion in Armenia

Do you have a positive, neutral or negative view of the European Union?

COUNTRY PICTURE



EU PERCEPTION AT A GLANCE

There is a correlation between the age of the population and its attitude towards the EU: positive perception slightly decreases with age

Men tend to perceive the EU more negatively than women and women tend to have a more a neutral position



TOP VALUES ASSOCIATED WITH THE EU

Economic prosperity
Freedom
Human rights



POSITIVE VIEWS ARE ASSOCIATED WITH

Economic prosperity
Supportiveness
Values and mentality
Work and trade opportunities



NEGATIVE VIEWS ARE ASSOCIATED WITH

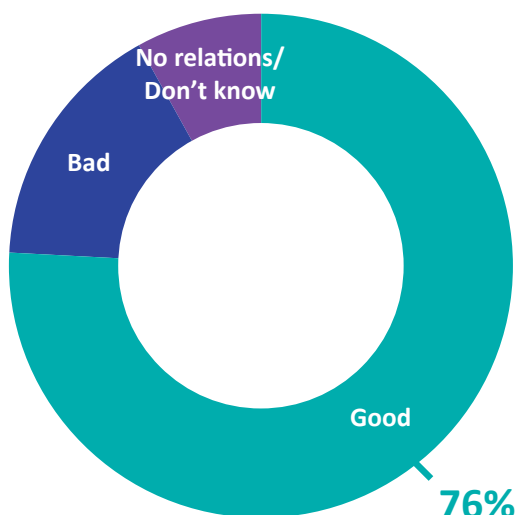
Attitude towards Armenia & Russia
Lack of values
No trust in the institutions
Selfishness



NEUTRAL VIEWS ARE ASSOCIATED WITH

Lack of care for other countries
Lack of information
Lack of interest
Lack of moral values

How would you describe relations between the EU and your country?



Trust in international institutions

The European Union



The United Nations



NATO



The Eurasian Economic Union



Percentage of trust

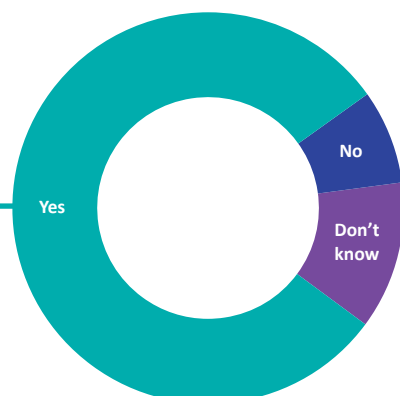
Awareness and Effectiveness of EU Support

Public Opinion in Armenia

Does the European Union provide your country with financial support for cooperation programmes?

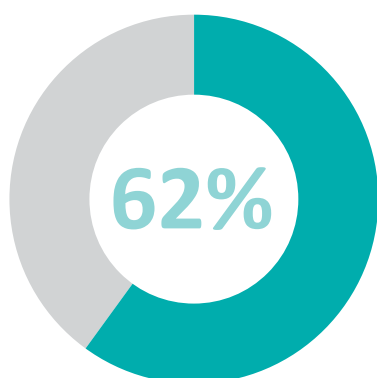
80%

of people are well aware of EU financial support



How effective do you think the support has been?

Percentage of citizens that deem the EU support effective



Percentages based on citizens aware of EU support

Citizens who find EU support effective are more likely to be:

- Women
- Younger people
- Residents of southern and northern regions
- Residents of small and medium-sized cities

To what extent would you say your country has benefited from current EU support?

The EU has contributed the most to the following sectors in my country

Greater tourism

65%



Better quality of Health-care

61%



Better education

58%



Greater access to products/services

55%



Percentage based on number of 'very much' or 'fairly' answers

The EU should contribute more to the following sectors in my country

Education and Science

25%



Health and Medicine

22%



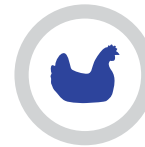
Tourism/ Visa free regime

13%



Agriculture, Culture & Sport

9%



Percentage based on number of 'not at all' answers

Would you say the following international institutions provide more, the same or less financial support to your country than the European Union?

The Institution supports my country the same or more than the EU

More
The same
Less



Russian Federation



The International Monetary Fund & The World Bank



United Nations



United States

The Institution supports my country less than the EU

A significant share of the population (19-29%) answered don't know, except from the question about the Russian Federation (don't know share = 7%)

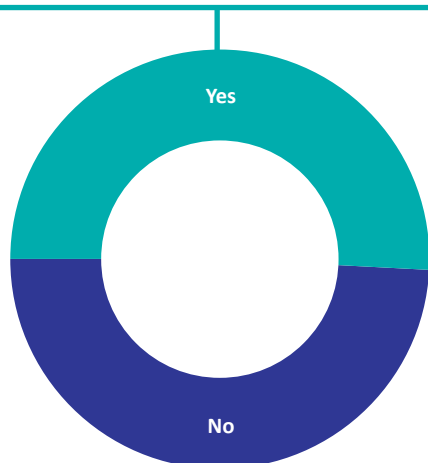
Sources of Information on the EU

Public Opinion in Armenia

Have you seen or heard any information about the EU in last three months?

51%

older people and residents of large cities have been more exposed to information on the EU



Topics of interest



EU Programmes



Joining the European Union



Living conditions and opportunities in the EU



Political and economic issues



Relationship between the EU and Armenia

Findings based on citizens who frequently look for information on the EU

Where or from whom did you hear information about the EU?



TELEVISION
71%



SOCIAL MEDIA
31%



FRIENDS
8%



NEWSPAPERS
4%

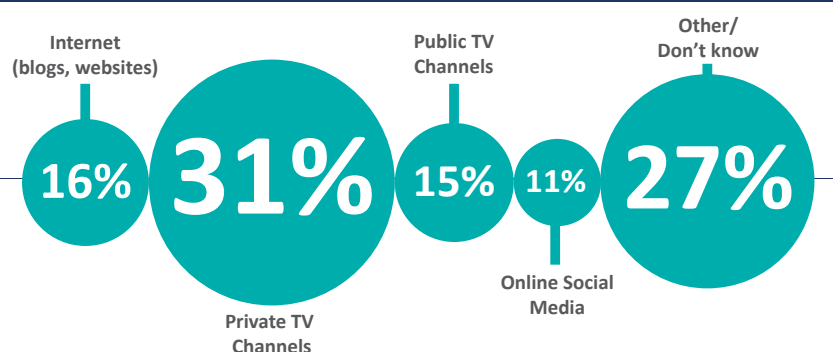


WEBSITES
20%

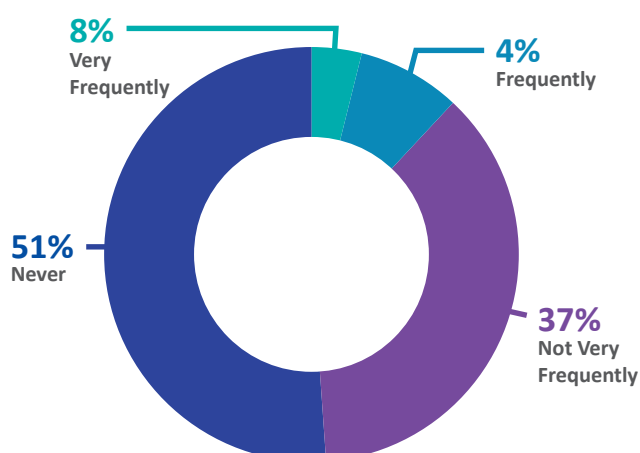


RADIO
5%

Most reliable source of news for political matters



How often do you look for/ access information on the EU?



Accessibility of information on the EU

6 out of 10 citizens often find the information they are looking for.

7 out of 10 citizens find it accessible and user-friendly



One half of Armenia look up for EU-related news in their native language

4 out of 10 citizens look for EU-related news in Russian, while only one out of ten look for them in English

Figures based on people who frequently look for information on the EU