

EU Strategic Communications in Azerbaijan

Period of implementation: 26.12.2020 - 16.12.2021

EaP countries:
Azerbaijan

Implementing organisation(s):
GOPA.COM

Project website: eu4azerbaijan.eu

Project description:

The overall objective is to contribute to the improvement of public perception in Azerbaijan, as well as to a better understanding of European policies and their impact through the regional and bilateral EU support and cooperation programmes in Azerbaijan for all its citizens. The project ensures general communication support to EU including management of social media accounts of EU, communication support to EU-funded projects, photographer/videographer service, organization of outreach events, press visits, media briefings, public campaigns, development of human stories and videos, procurement of promo materials. Moreover, the project is responsible to manage Digttool platform and eu4azerbaijan.eu web-site.

Expected results:

- Ensure general communication support;
- Organize outreach events;
- Ensure communication support to EU-funded projects;
- Develop 12 Human Stories;
- Develop 5 short videos/motion design;
- Build relations with media;
- Organize 4 public campaigns;
- Ensure procurement of EU branded materials.



**Funded by the
European Union**

Social media account links:

facebook.com/EUDelegationtoAzerbaijan,
instagram.com/eudelegation_az/
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