

## EU4Business: SME Competitiveness and Internationalisation

**Period of implementation:** 05.11.2020 - 04.05.2024

**EaP countries:**  
Ukraine

**EU contribution:** € 15 500 000

**Total budget:** € 18 200 000

**Implementing organisation(s):**  
GIZ, GIZ

**Project website:** [giz.de/en/worldwide/302.html](https://giz.de/en/worldwide/302.html)

### Project description:

The project “EU4Business: SME Competitiveness and Internationalisation” aims to support Ukrainian small and medium-sized enterprises as well as to mitigate the negative impact of the COVID-19 pandemic. It provides: advisory measures through newly developed COVID-19 Business Clinics and grant support targeted at the recovery of SMEs; advisory support to the local communities in building sustainable SME ecosystems and promoting innovation and internationalisation of SMEs; educational support to the industrial clusters in increasing the innovation and export capabilities of its SME-participants.

### Expected results:

- Strengthened regulatory and operational frameworks for SMEs at local level;
- Innovative business support measures at local level (via selected priority projects);
- Innovative products/services/business models by SMEs, including use of digital tools (developed via selected priority projects);
- Improved delivery of business advisory services by BIOs;
- Effective business integration and trade links in European and global markets;
- Enhanced clusters management practices and strategic connections.



### Social media account links:

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[facebook.com/gizukraine](https://facebook.com/gizukraine),